

Kimberly-Clark



Walmart

P&G



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SUITES

#NWA CHAMPIONSHIP



Walmart
NW ARKANSAS
CHAMPIONSHIP
PRESENTED BY P&G

2023
TOURNAMENT
MAGAZINE



PINNACLE COUNTRY CLUB
ROGERS, AR

SEPTEMBER 23-OCTOBER 1, 2023



P&G



Walmart
NW ARKANSAS
CHAMPIONSHIP
PRESENTED BY **P&G**

Pinnacle Country Club
Sept. 23–Oct. 1, 2023

Proud sponsors of the Walmart
NW Arkansas Championship presented by **P&G**

PANTENE



Secret

Crest

Pampers

OLAY

Charmin



WELCOME FROM WALMART

On behalf of Walmart and Sam's Club Associates from across the globe, welcome to the Walmart NW Arkansas Championship presented by P&G.

We are honored to host an event that celebrates the NW Arkansas community and highlights what makes our home region so special. From the three-day food festival to the women's empowerment summit, the guided bike ride and the "5K @ the LPGA" run benefiting the Mercy Health Foundation, there are affordable and accessible activities throughout the week for everyone in the community to enjoy.

Walmart strives to make NW Arkansas a better place to live and work, and an increasingly inclusive community. Through the platform of BITE NW Arkansas, the tournament's onsite food festival, we are proud to showcase the diversity of culture in our region through food, music and art. New in 2023, the festival will highlight a variety of diverse-owned restaurants and businesses. I encourage you to come sample and discover the very best of NW Arkansas – the BITE Experience @ the LPGA is sure to be a weekend full of flavor and fun.

Walmart is especially proud to collaborate with key tournament stakeholders to help make the #NWACHampionship a sustainable sporting event. A variety of initiatives will be implemented onsite – from waste sorting throughout the course, to digital guides for spectators and site protection efforts as we do our part to protect our host course. And don't forget, free valet bike parking is available Friday through Sunday, with all bikers receiving complimentary admission to the tournament. We appreciate your support to help achieve our sustainability goals.

Thank you to all of the LPGA Tour players, tournament sponsors, volunteers, partners, and guests that help make the Walmart NW Arkansas Championship presented by P&G a wonderful experience every year. I am looking forward to another exciting week of golf and community, and hope to see you out on the course!



Jennifer R. Jackson
Senior Vice President, Merchandising





GENERAL MILLS
is a proud sponsor of



Walmart 
**NW ARKANSAS
CHAMPIONSHIP**
PRESENTED BY **P&G**

WELCOME FROM PROCTOR & GAMBLE

On behalf of Procter & Gamble, it is my pleasure to welcome you to the Walmart NW Arkansas Championship presented by P&G.

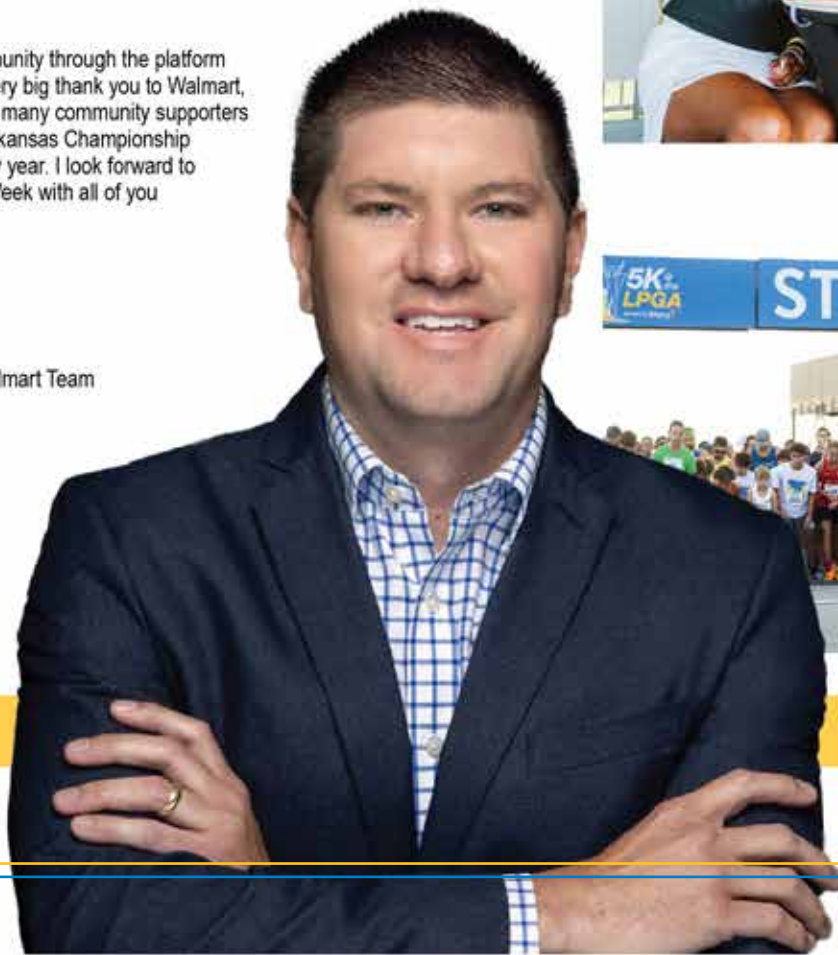
We are thrilled that #NWACHampionship Week is back! Once again, P&G is proud to partner with Walmart to bring a world-class sporting event to Northwest Arkansas. For over fifteen years, #NWACHampionship Week has brought numerous family-friendly events to the region while also celebrating the incredible spirit of the community.

The Walmart NW Arkansas Championship presented by P&G has become so much more than a golf tournament. We encourage families to come experience the enhanced Walmart and P&G Kids Confidence Club, the tournament's onsite kids center, at this year's event. New in 2023, the Kids Confidence Club will feature a variety of elements to enhance the experience for families – including a golf viewing patio overlooking Hole #16 and a fully air-conditioned space for parents and children to relax while at the tournament. Children of all ages are invited to participate in confidence-building activities from the First Tee, Amazeum and Jones Center within the space. And don't forget – kids 17 and under receive complimentary admission to the tournament grounds all week long.

New this year, we are also excited to offer the Pampers Family Tent, available to nursing mothers and parents. The enclosed, air-conditioned tent will be located across from the Walmart and P&G Kids Confidence Club, and will include three private bays with nursing and diaper changing stations, as well as a waiting area for kids and families. We are proud to offer this new amenity for families onsite, as we strive to make the tournament more accessible and inclusive for all.

P&G is proud to invest in the community through the platform of #NWACHampionship Week. A very big thank you to Walmart, our tournament volunteers and our many community supporters that help make the Walmart NW Arkansas Championship presented by P&G a success every year. I look forward to celebrating #NWACHampionship Week with all of you in September!

Jeff Metzner
Procter & Gamble Vice President,
Marketing & Communications - Walmart Team





We make mealtime choices a gimme.



OFFICIAL HOT DOG OF THE #NWACHAMPIONSHIP



Jimmy Dean™



Learn more at
tysonfoods.com

WELCOME FROM THE CITY OF ROGERS

Welcome to Rogers, Arkansas and the Walmart NW Arkansas Championship presented by P&G. On behalf of the citizens of Rogers, we are excited to be a host city for the LPGA tour and to welcome you to our home. We look forward to ensuring your stay in Rogers is a wonderful experience.

The City of Rogers sincerely thanks Walmart, Procter & Gamble, and Pinnacle Country Club for their commitment to making this a successful event each year. I would also like to extend a special thanks to the Hudson family for their dedication to excellence and investment in Pinnacle. Many Northwest Arkansas corporations, businesses, civic clubs, and individual volunteers have contributed countless resources and hundreds of hours of their time to make this one of the finest stops on the tour, and their efforts are greatly appreciated.

Whether you are a returning guest or a first-time visitor, I encourage you to get out and explore all that Northwest Arkansas has to offer. Rogers has the unique ability to offer the amenities of a major metropolis, while still maintaining its historic, small-town roots. Enjoy the shopping, entertainment, and fine dining of Uptown Rogers and the Pinnacle Hills Promenade. Savor the local fares in the Historic Downtown District, including the newly renovated Railyard Park and Railyard Entertainment District. Relax at our 236-acre Lake Atalanta Park or take a stroll or run on over 70 miles of biking and pedestrian trails. There is a place for everyone to enjoy in Rogers!

We're growing rapidly in Rogers. More than 30 people a day decide to make Northwest Arkansas their new home. Of course, with rapid growth, comes heavy construction. Please be patient with us as we continue our work to bring a \$240 million bond issue to life with new infrastructure, parks, trails, and updates to our public safety. If you think you've seen everything in a previous visit, our city has plenty more to explore. We are confident that if you venture out and experience Rogers, this won't be your last visit to the City Where Possible Lives.

If we can be of any assistance during your stay, please do not hesitate to ask. We are truly here to serve you. The phone number for City Hall is (479) 621-1117 and to contact Visit Rogers please call (479) 636-1240. Keep up with us on Facebook, Instagram, and Twitter @Rogers1881.

Enjoy your stay in Rogers!

Sincerely,



Mayor Greg Hines
Mayor of Rogers, Arkansas



WELCOME FROM THE LPGA COMMISSIONER

On behalf of the LPGA Tour and all its Members, WELCOME to the 2023 Walmart NW Arkansas Championship.

Thank you for taking the time to join us this week. We're thrilled you're here because we know our athletes will inspire, amaze and entertain you with their world-class talent. And, of course, we extend a special note of gratitude to Walmart, P&G and Pinnacle County Club—without your vision and commitment, this tournament would not be possible.

With your support and engagement, we're continuing to further the legacy our 13 Founders started more than 70 years ago. This year, players from more than 40 countries will compete for a record-breaking more than \$100 million in official prize money across 11 U.S. states and 12 countries and regions, setting the stage for another exciting and memorable year.

I'm also particularly proud to note some other important milestones, which include nearly \$38 million in total prize money awarded across the schedule's five major championships; the Hanwha LIFEPLUS International Crown, a team match-play competition that showcases the best female golfers from the top eight countries across the globe, returns for the first time since 2018 and will be held at San Francisco's famed TPC Harding Park; the top female golfers from the U.S. and Europe will compete at Finca Cortesin for the Solheim Cup, marking the first time the competition travels to Spain; the largest first-place prize at a single event in the history of women's golf, with \$2 million going to the winner of the CME Group Tour Championship; the opportunity for players to earn \$1 million through the season-long Aon Risk Reward Challenge; and more than 500 hours of broadcast television available to fans in more than 220 countries.

Finally, our robust team of worldwide partners, who see both the commercial value in investing in the LPGA and the significant opportunity to align their brands with the leading women's sporting organization in the world, continues to grow. Together, the LPGA and our partners are passionate about utilizing our shared platform to have a positive impact on our communities, near and far, and to continue to elevate girls, women, women's golf and women's sports worldwide.

To all of our partners, volunteers, tournament staff and fans: Thank you. Your support for the LPGA Tour, its Members and our mission to be the world-wide leader in women's golf and to use our platform to advance opportunities for girls and women on and off the golf course is greatly appreciated and valued.

With tremendous gratitude,

Mollie Marcoux Samaan

Mollie Marcoux Samaan
LPGA Fan and Commissioner



HUGGIES

Empowering

future generations of
female athletes

We've got you covered, baby



Kimberly-Clark

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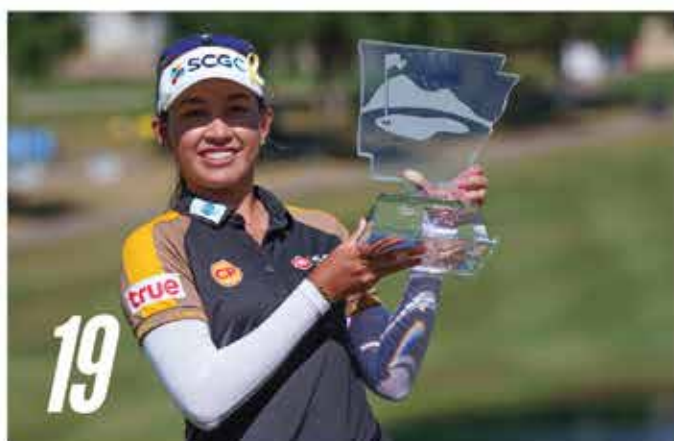
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SCHEDULE OF EVENTS



SATURDAY, SEPTEMBER 23

7:30AM

5K @ THE LPGA

MONDAY, SEPTEMBER 25 *COURSE CLOSED TO PUBLIC*

ALL DAY

PROFESSIONAL PRACTICE

8:30AM

MONDAY PRO-AM (SHOTGUN START)

1:00PM

QUALIFIER TOURNAMENT

4:30PM

YOGA FOR KIDS PRESENTED BY DOVE

TUESDAY, SEPTEMBER 26

ALL DAY

PROFESSIONAL PRACTICE

8:00AM – 4:00PM

ADMISSION GATES OPEN

WEDNESDAY, SEPTEMBER 27

7:00AM – 9:00AM

OFFICIAL PRO-AM (TEE TIMES)

8:00AM – 4:00PM

ADMISSION GATES OPEN

10:00AM

WALMART AND P&G KIDS CONFIDENCE CLUB OPENS

12:00PM – 2:00PM

OFFICIAL PRO-AM (TEE TIMES)

THURSDAY, SEPTEMBER 28

7:00AM – 9:00AM

OFFICIAL PRO-AM (TEE TIMES)

7:30AM

WALMART WOMEN'S EMPOWERMENT SUMMIT
PRESENTED BY KIMBERLY-CLARK

8:00AM – 4:00PM

ADMISSION GATES OPEN

10:00AM

WALMART AND P&G KIDS CONFIDENCE CLUB OPENS

12:00PM – 2:00PM

OFFICIAL PRO-AM (TEE TIMES)

4:00PM – 6:00PM

FASSI'S FRIENDS FESTIVAL & JUNIOR CLINIC

FRIDAY, SEPTEMBER 29

7:00AM – 4:00PM	ADMISSION GATES OPEN
7:15AM – 9:16AM	FIRST ROUND AM TEE TIMES
9:00AM	ONSITE HOSPITALITY TENTS OPEN
10:00AM	WALMART AND P&G KIDS CONFIDENCE CLUB OPENS
11:00AM – 5:00PM	BITE EXPERIENCE @ THE LPGA
12:15PM – 2:16PM	FIRST ROUND PM TEE TIMES
1:00PM – 4:00PM	GOLF CHANNEL COVERAGE (LIVE)

SATURDAY, SEPTEMBER 30

7:00AM – 4:00PM	ADMISSION GATES OPEN
7:15AM – 9:16AM	SECOND ROUND AM TEE TIMES
8:00AM	YOGA ON THE GREEN PRESENTED BY BIRDS EYE
9:00AM	ONSITE HOSPITALITY TENTS OPEN
10:00AM	WALMART AND P&G KIDS CONFIDENCE CLUB OPENS
11:00AM	GUIDED BIKE RIDE TO THE #NWACHAMPIONSHIP
11:00AM – 5:00PM	BITE EXPERIENCE @ THE LPGA
12:15PM – 2:16PM	SECOND ROUND PM TEE TIMES
1:00PM – 4:00PM	GOLF CHANNEL COVERAGE (LIVE)

SUNDAY, OCTOBER 1 *#PLAYYELLOW SUNDAY*

7:00AM – 4:00PM	ADMISSION GATES OPEN
7:00AM – 9:12AM	FINAL ROUND TEE TIMES
9:00AM	ONSITE HOSPITALITY TENTS OPEN
10:00AM	WALMART AND P&G KIDS CONFIDENCE CLUB OPENS
11:00AM – 5:00PM	BITE EXPERIENCE @ THE LPGA
2:00 – 5:00PM	KLONDIKE KIDS GOLF ZONE
3:00 – 6:00PM	GOLF CHANNEL COVERAGE (LIVE)
	*18 GREEN CEREMONY FOLLOWING PLAY



ALWAYS IN PLAY



PepsiCo® celebrates the women of golf and the smarter options that can make a difference.



PEPSICO

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ATTRACTIONS FOR GOLF FANS

You arrive the minute the Admissions Gates open and stay until the final putt drops. You are our die-hard golf fans, and we love the enthusiasm and energy you bring to the tournament each day! Check out these attractions to make the most of your day at the golf course.



KIMBERLY-CLARK PUBLIC VIEWING DECKS

Enjoy the view from one of the three public viewing decks on Holes 1, 16, and 17, courtesy of Kimberly-Clark. Make sure to stop by the **Kimberly-Clark Viewing Deck** on Hole #17 Tee Box – it overlooks the Gatorade Loudest Hole on Tour!



TYSON CAFÉS

Need a bite to eat or a place to cool off while out at the Walmart NW Arkansas Championship presented by P&G? Check out any of the onsite **Tyson Spectator Cafés** for affordable meals (\$3), snacks (\$2), or drinks (\$2/\$1). Each Tyson Spectator Café features shaded public seating, so it's the perfect spot for a quick break from the action.



EMBASSY SUITES DRIVING RANGE

Join us at the **Embassy Suites Driving Range** throughout the week to watch the world's best female golfers warm up and learn tips and tricks for your golf game.

ATTRACTIONS FOR FRIENDS

There's something for everyone at the #NWACHampionship – even if you're not a golf fan! The tournament is the place to be for your group of friends this fall. Come "Call the Hogs" on the Gatorade Loudest Hole on Tour or sample refreshing treats at the Pinnacle Vodka Bar. We've mapped out the ultimate tournament experience for our friends at these spots below!



GATORADE LOUDEST HOLE ON TOUR

The **Gatorade Loudest Hole on Tour**, the tournament's signature hole, is known for its cheering fans and stadium-like atmosphere. Located on Hole #17, fans are encouraged to Get Loud, instead of following traditional golf etiquette. Lucky spectators may even snag specialty Gatorade gear, thrown out by players as they walk up the hole!



CHOCTAW CLUB

Brought to you in partnership with Choctaw Casinos, the **Choctaw Club** is an ideal venue for any and all entertainment. This upgraded ticket allows attendees access to an open-air upgraded hospitality deck overlooking Hole #15, inclusive of food and beverages. The all-inclusive ticket to **Choctaw Club** is expected to feature a lively atmosphere and additional activities for attendees – such as table games, photo opportunities, and more.



BITE EXPERIENCE @ THE LPGA

BITE NW Arkansas, #NWACHampionship Week's signature food festival, will return as the **BITE Experience @ the LPGA** this year, offering an upgraded culinary experience for tournament spectators onsite. In addition to tournament grounds access, BITE Experience tickets will grant access to the #BITENWA viewing deck, as well as food and beverage samples from a variety of local restaurants.

ATTRACTIONS FOR FAMILIES

The #NWACHampionship is the perfect place for families to enjoy golf together. Kids 17 and under get in free to the tournament, courtesy of Nestlé! The tournament offers a variety of free children's activities throughout the week. Take a closer look at some of our favorite family-friendly spots below!



WALMART AND P&G KIDS CONFIDENCE CLUB

Returning in 2023, the **Walmart and Always Confidence Courtyard** provides thousands of children with meaningful experiences and confidence-building activities onsite at the #NWACHampionship. Children of all ages are invited to explore a variety of impactful activations and play in an engaging environment. Free and open to the public, the Kids Confidence Club features hands-on activities, interactive games and more!



AUTOGRAPH ALLEY SPONSORED BY DELTA DENTAL

Make plans to meet your favorite players after their round in the **Autograph Alley presented by Delta Dental**. Fan giveaways will be gifted to spectators to collect autographs, compliments of Delta Dental. Autograph Alley presented by Delta Dental is located on the back patio of the Pinnacle Country Clubhouse. Open from Friday, September 29 through Sunday, October 1, to spectators of all ages!



THE KLONDIKE KIDS GOLF ZONE

Are your children wanting to be a part of the action? Let them test their putting skills at the **Junior Golf Zone** on Sunday from 2:00pm - 5:00pm at the 9th Hole Putting Green. Kids (17 and under) are invited to compete in putting challenges with instruction from local The First Tee coaches. All participants also receive a gift courtesy of Unilever!



CHANGING
**THE FACE
OF GOLF**



GirlsGolf.org

TOURNAMENT TIPS & SPECTATOR INFORMATION



Make sure to stop by the **P&G Welcome Tent** between Hole #17 & #18 to pick up a gift bag with over \$90 worth of P&G products.

Visit the **Banana Boat Tent** located on the Driving Range to stock up on sunscreen. Sunscreen is free to spectators courtesy of Banana Boat.

Tyson Cafés: Look for the concessions locations on Holes #3, #15, and #17, as well as the Clubhouse Back Patio.

Stop by for a photo opportunity at the **#NWACHampionship photo frame**, located near Hole #17. A fun way to document your memories at the 2023 tournament!

Make plans to meet your favorite players after their rounds in the **Autograph Alley presented by Delta Dental**. Fan giveaways will be gifted to spectators to collect autographs, compliments of Delta Dental. Autograph Alley presented by Delta Dental is located on the back patio of the Pinnacle Clubhouse. Open from Friday, September 23 through Sunday, September 25, to spectators of all ages!



DAILY PAIRINGS GUIDE

Pick up a free Daily Pairings Guide to find out when and where your favorite LPGA player will tee off. Daily Pairings Guides include a course map and are available at the Main Entrance and in pairings boxes located throughout the course. Daily Pairings will also be available on the tournament's official website.



SPECTATOR PARKING

Parking for general spectators is available west of I-49 off exit 82 for \$5 beginning September 29 – October 1 with proceeds benefiting local organizations. Once on Pauline Whitaker Drive, follow signage to the general parking area. Spectators take a shuttle bus to the Main Tournament Entrance and are not allowed to walk onto the premises.



FIRST AID

Mercy First Aid is located near the Driving Range. In the event of an injury or emergency, contact the closest volunteer hole marshal who will be able to assist you and direct you to First Aid.



MILITARY APPRECIATION

All active, reserve, and retired military members and their families receive free admission to the tournament courtesy of 3M. Thank you for your service!



SEVERE WEATHER

In the event of severe weather, "Weather Warning" information will be displayed on the scoreboards around the golf course. When these warnings appear, spectators are advised to take precautions and seek shelter even before play is suspended. If the siren sounds suspending play, seek shelter immediately.



OFFICIAL TOURNAMENT WEBSITE

To stay up to date on daily fan attractions, weather updates, pairings, and more, visit our official tournament website NWACHAMPIONSHIP.COM



PAST CHAMPIONS



TOURNAMENT FACTS

PURSE

\$2,300,000 (\$300,000 to the champion)

FIELD

144 of the world's top female golfers

FORMAT

Three-day, 54-hole stroke play competition with a cut after Saturday's round to 65.

TV COVERAGE

Golf Channel Broadcast

FRIDAY, SEPTEMBER 29

1:00PM - 4:00PM

SATURDAY, SEPTEMBER 30

1:00PM - 4:00PM

SUNDAY, OCTOBER 1

3:00PM - 6:00PM

ALL TIMES CST

THE BEST OF THE BEST WIN IN NW ARKANSAS

\$117M

IN TOTAL PRIZE
MONEY AMOUNT
PAST CHAMPIONS

840

TOP 10 FINISHES
AMONG PAST CHAMPIONS

TOTAL TITLES AMONG
PAST CHAMPIONS

125

PAST CHAMPIONS
RANKED #1

8 of 14

23

MAJOR CHAMPIONSHIP
AMONG PAST CHAMPIONS

8 of 14

PAST CHAMPIONS ARE
MAJOR WINNERS

EAT. SLEEP. GOLF. REPEAT.



Mix business with pleasure at the Embassy Suites Northwest Arkansas Hotel, Convention Center & Spa, conveniently located off of I-49 in the business and entertainment district of Pinnacle Hills in Rogers, Arkansas. We are located only 5 minutes away from Pinnacle Country Club, home to the Walmart NW Arkansas Championship presented by P&G.



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SPECIAL EVENTS

5K @ THE LPGA (SATURDAY, SEPTEMBER 23)



The 5k @ the LPGA returns on Saturday, September 23rd at the Walmart AMP! Kick off the 2023 #NWACHampionship with the biggest and most spirited 5k race in NW Arkansas! The new race route will start and finish in the north parking lot of the Walmart AMP and loop through the Pinnacle Hills area. Join us as we Run for Good benefiting Mercy Health Foundation. Participants, guests, and pups are invited to join us after the race for our #NWACHampionship Kickoff Celebration, featuring a free community breakfast, Vendor Expo, photo booth, Awards Ceremony, and more. Bring the whole family for a morning full of fun!

GUIDED BIKE RIDE (SATURDAY, SEPTEMBER 29)



Join the Trailblazers for a community bike ride to the #NWACHampionship. Riders get free admission and access to BITE NW Arkansas! The first 100 registered riders will receive free admission to the BITE Experience @ the LPGA - an upgraded food and beverage experience onsite at the tournament. All riders will receive free general grounds admission into the Walmart NW Arkansas Championship presented by P&G for the day.

SPECIAL EVENTS

YOGA FOR KIDS PRESENTED BY DOVE (MONDAY, SEPTEMBER 25)



Kids, ages 6 to 12, are invited to participate in a beginner's yoga class at the #NWACHampionship with a special appearance from an LPGA professional who will share how yoga has impacted her golf game and other areas of her life. The class highlights how sports and exercise can help build confidence and self-esteem in children. Role models and parents are also invited to participate in the class. The first 100 participating kids receive a gift courtesy of Unilever.

YOGA ON THE GREEN PRESENTED BY BIRDS EYE (SATURDAY, SEPTEMBER 29)



Yoga on the Green presented by Birds Eye is returning to the #NWACHampionship this year! Enjoy a 45-minute yoga class benefiting the NWA Food Bank on Saturday morning of #NWACHampionship Week. The class will begin at 8:00 a.m. behind the Pinnacle Country Club Clubhouse. After the class, enjoy a healthy snack courtesy of Birds Eye and experience the fun atmosphere of the Walmart NW Arkansas Championship presented by P&G! All skill levels are invited to participate.

Welcome to **ROGERS** and the NWA Championship.



Rogers is a place people want to **explore**,
live and **work**. It all starts with a **visit**.



RogersLowell.com [@RogersLowellChamber](https://www.instagram.com/RogersLowellChamber)
[Rogers Lowell Chamber](https://www.facebook.com/RogersLowellChamber) [@RLACC](https://www.twitter.com/RLACC)



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PLAYER PROFILES



LOPEZ



LEWIS



FASSI



MATTHEWS

The LPGA is the world's leading professional golf organization for women, with a goal to change the face of golf by making the sport more accessible and inclusive.

Created in 1950, the Association celebrates a diverse and storied history. The LPGA Tour competes across the globe, with a vision to inspire, empower, educate, and entertain by showcasing the very best of women's golf. Check out the following player profiles to learn more about some of the very best female golfers in the world competing at the **#NWACHampionship!**



THITIKUL



CHUN

STACY LEWIS

HEIGHT: 5'5"

AGE: 38

HOMETOWN:

BIRTHPLACE: Toledo, Ohio

GREW UP IN: The Woodlands, Texas

RESIDES: Palm Beach Gardens, Florida, U.S.

ROOKIE YEAR: 2009

LPGA TOUR VICTORIES: 13 wins, 2 majors

CAREER EARNINGS: \$14,433,029

 @STACY_LEWIS



WHERE IS YOUR DREAM VACATION DESTINATION?

WITH HOW MUCH TIME I SPEND ON THE ROAD. MY DREAM VACATION IS TRUTHFULLY BEING WITH MY FAMILY AT MY OWN HOUSE.

WHAT IS YOUR FAVORITE FOOD?

BURGERS AND FRIES!

DO YOU HAVE ANY SUPERSTITIONS YOU DO BEFORE A ROUND?

THANKFULLY NO. I THINK THEY WOULD JUST STRESS ME OUT OR DISTRACT ME.

WHAT IS YOUR FAVORITE TV SHOW?

THE SOLHEIM CUP HAS BEEN KEEPING ME BUSY, SO I CAN'T SAY I HAVE A FAVORITE RIGHT NOW.

WHAT IS YOUR FAVORITE THING ABOUT THE WALMART NW ARKANSAS CHAMPIONSHIP? THIS EVENT ALWAYS FEELS LIKE COMING HOME. THE COMMUNITY AND THE SUPPORT I EXPERIENCE HERE ARE SO SPECIAL AND I SPEND A LOT OF TIME LOOKING FORWARD TO THIS EVENT EACH YEAR.

WHAT IS YOUR MOST FAVORITE THING ABOUT TRAVELING?

IT HAS BEEN PRETTY SPECIAL TO TAKE MY DAUGHTER, CHESNEE, TO ALL THESE DIFFERENT PLACES AROUND THE WORLD. IT HAS GIVEN ME A NEW APPRECIATION FOR TRAVEL AND I'M SO GRATEFUL FOR THE OPPORTUNITY TO SHARE ALL THESE PLACES WITH HER AND SEE THE WORLD THROUGH HER EYES.

WHAT IS YOUR FAVORITE SPORT TO WATCH?

MY FAVORITE TEAMS TO SUPPORT ARE THE ARKANSAS RAZORBACKS AND HOUSTON ASTROS!

WHO IS YOUR DREAM GOLF PAIRING?

I SAID THIS A LONG TIME AGO AND IT'S STILL TRUE FOR ME. A ROUND OF GOLF WITH JUST MY DAD IS AS SPECIAL AS IT GETS.

WHAT ADVICE WOULD YOU GIVE YOUR YOUNGER SELF?

FOR SO LONG, I WAS AFRAID THAT I WOULD HAVE TO CHOOSE BETWEEN TWO DREAMS: PLAYING PROFESSIONAL GOLF AND HAVING A FAMILY. THE REALITY WAS THAT BECOMING A MOM GAVE ME PATIENCE, PERSEVERANCE, AND A WHOLE NEW PERSPECTIVE THAT REALLY AIDED ME ON THE COURSE. I WOULD WANT TO TELL MY YOUNGER SELF THAT THERE'S A WAY THAT YOU DON'T HAVE TO CHOOSE BETWEEN YOUR DREAMS OF PROFESSIONAL GOLF AND BECOMING A MOM.

HOW CAN FANS HELP SUPPORT THE LPGA TOUR AND THE GROWTH OF THE WOMEN'S GAME?

KEEP COMING TO EVENTS AND SHOWING YOUR SUPPORT! ENCOURAGE THE WOMEN AND GIRLS IN YOUR LIFE TO GIVE GOLF A TRY AND TO HAVE FUN WITH IT. GOLF CAN IMPROVE YOUR HEALTH AND SELF-ESTEEM, BUT IT ALSO OPENS THE DOOR FOR YOU TO MEET SO MANY WONDERFUL PEOPLE.

WHAT IS YOUR FAVORITE SONG?

ANYTHING COUNTRY MAKES ME HAPPY.

BROOKE MATTHEWS

HEIGHT: 5'7"

AGE: 24

HOMETOWN: Rogers, AR

RESIDES: Rogers, AR

ROOKIE YEAR: 2022

CAREER EARNINGS: \$38,182

 @brooke_matthews1

 @brooke_matt1



WHERE IS YOUR DREAM VACATION DESTINATION?

TOKYO, JAPAN

WHAT IS YOUR FAVORITE FOOD?

ANYTHING WITH PESTO

DO YOU HAVE ANY SUPERSTITIONS YOU DO BEFORE A ROUND?

WHenever I DO HAVE A SUPERSTITION, I TRY TO BREAK IT IMMEDIATELY (SUPERSTITIONS ARE STRESSFUL!)

WHAT IS YOUR FAVORITE TV SHOW?

TED LASSO

WHAT IS YOUR FAVORITE THING ABOUT THE #NWACHAMPIONSHIP?

SEEING MY COMMUNITY COME TOGETHER AND SUPPORT WOMEN'S GOLF. THIS WEEK IS SO SPECIAL TO ME.

WHAT IS YOUR MOST FAVORITE THING ABOUT TRAVELING?

GETTING TO SEE NEW PLACES I NEVER WOULD HAVE AND MEET AWESOME PEOPLE ALONG THE WAY

WHAT IS YOUR FAVORITE SPORT TO WATCH?

ARKANSAS RAZORBACKS BASKETBALL!!!

WHO IS YOUR DREAM GOLF PAIRING?

TIGER, ANNIKA, TAYLOR SWIFT

WHAT ADVICE WOULD YOU GIVE YOUR YOUNGER SELF?

GOLF WILL NEVER BE SOMETHING YOU FIGURE OUT. IT'S A CONSTANT FLOW OF UPS AND DOWNS SO YOU MIGHT AS WELL ENJOY IT ALL!

HOW CAN FANS HELP SUPPORT THE LPGA TOUR AND THE GROWTH OF THE WOMEN'S GAME?

COMING OUT TO TOURNAMENTS AND WATCHING ON TV! THESE GIRLS ARE REALLY GOOD AND FUN TO WATCH!

WHAT IS YOUR FAVORITE SONG?

ANYTHING BY TAYLOR SWIFT

GABY LOPEZ

HEIGHT: 5'6"

AGE: 29


HOMETOWN: Mexico City, Mexico

RESIDES: Mexico City, Mexico

ROOKIE YEAR: 2016

LPGA TOUR VICTORIES: 3 wins

CAREER EARNINGS: \$3,619,057

 @GABYLOPEZGOLF

 @GABYLOPEZGOLF



WHERE IS YOUR DREAM VACATION DESTINATION?

PUNTA MITA

WHAT IS YOUR FAVORITE FOOD?

TACOS. REAL TACOS.

DO YOU HAVE ANY SUPERSTITIONS YOU DO BEFORE A ROUND?

I USE THE SAME BALL MARKER. IT'S A 1968 MEXICAN COIN

WHAT IS YOUR FAVORITE TV SHOW?

GAME OF THRONES

WHAT IS YOUR FAVORITE THING ABOUT THE #NWACHAMPIONSHIP?

BEING BACK HOME. VISITING THE U OF A, THE GOLF TEAM, I SIMPLY LOVE THE COMMUNITY. ALL THE LPGA PLAYERS LOVE IT HERE, THEY CLAIM IT TO BE A TOP EVENT, A BUNCH OF US GET HOUSING AND GET TO MEET AMAZING PEOPLE

WHAT IS YOUR MOST FAVORITE THING ABOUT TRAVELING?

THE FRIENDSHIPS AND RELATIONSHIPS I'VE CREATED WHILE BEING ON TOUR

WHAT IS YOUR FAVORITE SPORT TO WATCH?

TENNIS

WHO IS YOUR DREAM GOLF PAIRING?

LORENA OCHOA, TIGER, AND MY GRANDPA

WHAT ADVICE WOULD YOU GIVE YOUR YOUNGER SELF?

YOU WILL HAVE SUCCESS (UPS), YOU WILL HAVE DOWNS, AS LONG AS YOU KEEP IMPROVING LITTLE BY LITTLE YOU WILL GET THERE, ENJOY THE UPS, EMBRACE THE DOWNS AND NEVER EVER DOUBT YOUR ABILITY TO BELIEVE IN YOURSELF.

HOW CAN FANS HELP SUPPORT THE LPGA TOUR AND THE GROWTH OF THE WOMEN'S GAME?

BY COMING TO OUR EVENTS, COME WATCH THE LPGA AND GET YOUR KIDS INSPIRED SO THEY ARE THE NEXT PROFESSIONAL GOLFERS GENERATION

WHAT IS YOUR FAVORITE SONG?

COLOR ESPERANZA

IN GEE CHUN

HEIGHT: 5'9"

AGE: 28

HOMETOWN: Gunsan, North Jeolla Province

RESIDES: Dallas, Texas

ROOKIE YEAR: 2016

LPGA TOUR VICTORIES: 4 wins, 3 majors

CAREER EARNINGS: \$7,755,041

 @INGEECHUN_DUMBO

 @INGEECHUN_DUMBO



WHERE IS YOUR DREAM VACATION DESTINATION?

AUSTRIA

WHAT IS YOUR FAVORITE FOOD?

GIMBAP

WHAT IS YOUR FAVORITE TV SHOW?

KOREAN REALITY SHOWS

WHAT IS YOUR FAVORITE THING ABOUT THE #NWACHAMPIONSHIP?

THE COMMUNITY AND THE RUTH'S CHRIS CHICKEN WAFFLE CONE

WHAT IS YOUR MOST FAVORITE THING ABOUT TRAVELING?

TRYING NEW FOODS AND MEETING NEW PEOPLE

WHAT IS YOUR FAVORITE SPORT TO WATCH?

ICE HOCKEY

WHO IS YOUR DREAM GOLF PAIRING?

ARNOLD PALMER

WHAT ADVICE WOULD YOU GIVE YOUR YOUNGER SELF?

TO MAKE SURE TO PUT ON A LOT OF SUN SCREEN :)

HOW CAN FANS HELP SUPPORT THE LPGA TOUR AND THE GROWTH OF THE WOMEN'S GAME?

PLEASE CONTINUE TO FOLLOW ALONG THE LPGA TOUR AND CHEER FOR THE PLAYERS.

WHAT IS YOUR FAVORITE SONG?

PARIS IN THE RAIN BY LAUV

ATTHAYA THITIKUL

HEIGHT: 5'4"

AGE: 20


HOMETOWN: Ban Pong District,
Ratchaburi, Thailand

RESIDES: Ratchaburi, Thailand

ROOKIE YEAR: 2022

LPGA TOUR VICTORIES: 2 wins

CAREER EARNINGS: \$2,810,968

 @JEENO.ATTHAYA



WHERE IS YOUR DREAM VACATION DESTINATION?

SWITZERLAND

WHAT IS YOUR FAVORITE FOOD?

JAPANESE

DO YOU HAVE ANY SUPERSTITIONS YOU DO BEFORE A ROUND?

SEE WHICH COLOR HAVE TO WEAR IN EACH DAY

WHAT IS YOUR FAVORITE TV SHOW?

I'M NOT WATCHING TV SHOW

WHAT IS YOUR FAVORITE THING ABOUT THE WALMART
NW ARKANSAS CHAMPIONSHIP?

MY WIN LAST YEAR :)

WHAT IS YOUR MOST FAVORITE THING ABOUT
TRAVELING?

FOOD

WHAT IS YOUR FAVORITE SPORT TO WATCH?

VOLLEYBALL

WHO IS YOUR DREAM GOLF PAIRING?

TIGER, JT

WHAT ADVICE WOULD YOU GIVE YOUR YOUNGER SELF?

BE YOURSELF AND BELIEVE IN YOURSELF.

HOW CAN FANS HELP SUPPORT THE LPGA TOUR AND THE
GROWTH OF THE WOMEN'S GAME?

BECAUSE THEY ARE INSPIRING US TO DO BETTER FOR
THEM TO COME OUT AND WATCH.

WHAT IS YOUR FAVORITE SONG?

AT MY WORST

MARIA FASSI

HEIGHT: 5'7"

AGE: 25

HOMETOWN: Pachuca, Hidalgo, Mexico

RESIDES: Northwest Arkansas

ROOKIE YEAR: 2019

CAREER EARNINGS: \$876,439

 @MARIAFASSI



WHERE IS YOUR DREAM VACATION DESTINATION?

A SAFARI IN AFRICA!

WHAT IS YOUR FAVORITE FOOD?

MEXICAN STREET TACOS (IN MEXICO)

DO YOU HAVE ANY SUPERSTITIONS YOU DO BEFORE
A ROUND?

MORE LIKE A RITUAL, BUT I ALWAYS SAY A PRAYER BEFORE STARTING

WHAT IS YOUR FAVORITE TV SHOW?

TOUGH ONE.. I HAVE A FEW SCHITTS CREEK, SUITS, HOW TO GET AWAY
WITH MURDER AND GAME OF THRONES

WHAT IS YOUR FAVORITE THING ABOUT THE
#NWA CHAMPIONSHIP?

BEING ANNOUNCED AS A RAZORBACK ON THE FIRSTTEE

WHAT IS YOUR MOST FAVORITE THING ABOUT TRAVELING?

GETTING TO TRY DIFFERENT FOODS AND SEEING NEW PLACES

WHAT IS YOUR FAVORITE SPORT TO WATCH?

SOCCER, ESPECIALLY IF MY BROTHER IS PLAYING OR ONE OF MY DADS
TEAMS

WHO IS YOUR DREAM GOLF PAIRING?

RAFA NADAL, LINDSEY VONN, CHRISTIANO RONALDO

WHAT ADVICE WOULD YOU GIVE YOUR YOUNGER SELF?

TO HAVE A LOT OF FUN ALONG THE WAY, THIS JOURNEY IS A LONG ONE,
MAKE SURE YOU ENJOY ALL OF IT!

HOW CAN FANS HELP SUPPORT THE LPGA TOUR AND THE GROWTH OF THE
WOMEN'S GAME?

BY COMING TO WATCH US PLAY WHEN WE COME TO TOWN, OR ON TV. WE
NEED MORE PEOPLE TO WATCH AND ENGAGE

WHAT IS YOUR FAVORITE SONG?

IT CHANGES CONSTANTLY, BUT RIGHT NOW IT IS DIAL DRUNK BY NOAH
KAHAN WITH POST MALONE

WE TAKE FUN SERIOUSLY!

We provide organized learning and playing opportunities for adults of all ages and abilities through a variety of local and national events.

JOIN THE LPGA AMATEURS TODAY!



LPGAamateurs.com



Amateur Golf
— association. —

GOING GREEN

at the Walmart NW Arkansas Championship presented by P&G



The Walmart NW Arkansas Championship presented by P&G established its commitment to sustainability in recent years and is striving to become a certified sustainable sporting event by the GEO Foundation in 2023. Upon certification, the #NWACHampionship would be only the second LPGA Tour event to receive the recognition. The event seeks to minimize resource consumption, waste, emissions and other potentially negative impacts on the environment while continuing to leave a positive legacy in the NW Arkansas community.

WHAT IS THE GEO FOUNDATION?

GEO Foundation is an international non-profit entirely dedicated to helping accelerate sustainability in and through golf.

HOW CAN YOU HELP?



Look out for onsite signage to view digital pairings and other event information throughout the week.



Our friends at Food Loops are returning this year and assisting behind the scenes to help us sort all waste at the tournament. No matter how waste is disposed, all trash is sorted into the correct waste stream by Food Loops!



Ride your bike to the #NWACHampionship! We will have onsite parking and free admission to those who ride to the tournament. Valet parking will be available to all!



FULL OF FLAVOR. FULL OF FUN.

BITE
NW ARKANSAS

BITE NW ARKANSAS IS A FOOD FESTIVAL EVENT HELD AS PART OF #Nwachampionship WEEK IN NORTHWEST ARKANSAS. THE FESTIVAL CELEBRATES THE REGION'S BEST CUISINES, INGREDIENTS, RESTAURANTS AND CHEFS, GIVING ATTENDEES AN UNPARALLELED CULINARY EXPERIENCE IN THEIR OWN BACKYARD.

THE BITE EXPERIENCE @ THE LPGA WILL ALSO RETURN TO THE #Nwachampionship IN 2023, AS THE TOURNAMENT'S ONSITE FOOD FESTIVAL. THROUGH THIS SIGNATURE CULINARY EXPERIENCE, SPECTATORS WILL HAVE THE OPPORTUNITY TO SAMPLE THE BEST LOCAL RESTAURANTS THE REGION HAS TO OFFER. THE BITE EXPERIENCE WILL TAKE PLACE FRIDAY, SEPTEMBER 29, THROUGH SUNDAY, OCTOBER 1, WITH TICKET BUYERS RECEIVING ACCESS TO BOTH A GOLF-VIEWING DECK AND EXPANDED COURTYARD SPACE. NEW IN 2023, EACH DAY OF THE BITE EXPERIENCE WILL HIGHLIGHT A VARIETY OF DIVERSE-OWNED RESTAURANTS AND EATERIES THROUGH STRATEGIC PARTNERSHIPS WITH COMMUNITY ORGANIZATIONS SUCH AS BLACK-OWNED NWA AND NWA EQUALITY.

BITENWA.COM

@BITENWA



Walmart*

P&G



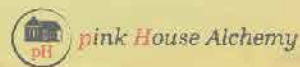
BITE

NW ARKANSAS

NEW THIS YEAR, AS PART OF #BITENWA'S COMMITMENT TO HELPING MAKE NW ARKANSAS AN INCREASINGLY INCLUSIVE COMMUNITY, THE 2023 BITE EXPERIENCE @ THE LPGA PLANS TO FEATURE A LOCAL ORGANIZATION EACH DAY OF THE THREE-DAY EVENT. THIS PARTNERSHIP WILL AID IN SHOWCASING THE DIVERSITY THROUGH THE NW ARKANSAS REGION THROUGH CULTURAL EXPERIENCES INCLUDING FOOD, ART AND MUSIC.

FRIDAY, SEPTEMBER 28 – PARTNERING WITH NWA EQUALITY

EARLY THIS SUMMER, #BITENWA PARTNERED WITH NWA EQUALITY TO HOST THE HI TEA POOL PARTY X #BITENWA BRUNCH AT MOUNT SEQUOYAH. WE'RE CONTINUING WITH THIS PARTNERSHIP ONSITE AT THE BITE EXPERIENCE AT THE LPGA ON FRIDAY, SEPTEMBER 29 WHERE WE'LL BE FEATURING SEVERAL LGBTQ+ OWNED AND ALLIED RESTAURANTS HERE IN NW ARKANSAS!



SATURDAY, SEPTEMBER 29 – PARTNERING WITH BLACK-OWNED NWA

IN 2022, #BITENWA HOSTED A SUCCESSFUL EVENT IN DOWNTOWN ROGERS WITH BLACK-OWNED NWA WHERE LASTING PARTNERSHIPS THROUGH THE ORGANIZATION AND RESTAURANTS WERE CREATED WHICH WILL CONTINUE ONSITE AT THE BITE EXPERIENCE THIS YEAR ON SATURDAY, SEPTEMBER 30. HERE, WE'LL BE HIGHLIGHTING SEVERAL BLACK-OWNED RESTAURANTS AND BUSINESSES IN NW ARKANSAS AS A CONTINUATION OF THIS LASTING PARTNERSHIP.



SUNDAY, OCTOBER 1 – CELEBRATING HISPANIC HERITAGE

THE FINAL DAY OF THE BITE EXPERIENCE WILL BE CENTERED ON CELEBRATING HISPANIC HERITAGE. ON SUNDAY, OCTOBER 1, THE BITE EXPERIENCE WILL FEATURE SEVERAL LATINX OWNED AND OPERATED RESTAURANTS LOCATED RIGHT IN YOUR BACKYARD HERE IN NW ARKANSAS.



@BITENWA



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NW ARKANSAS
CHAMPIONSHIP
PRESENTED BY **P&G**

PROUD SPONSOR OF THE WALMART
NW ARKANSAS CHAMPIONSHIP
PRESENTED BY P&G

GREENSIDE
AT **17** VIEWING DECK

THANK YOU VOLUNTEERS

THANK YOU TO ALL THE HARD-WORKING AND DEDICATED VOLUNTEERS WHO HAVE MADE THE WALMART NW ARKANSAS PRESENTED BY P&G A SUCCESS FOR OVER 16 YEARS!



2023 CHAIRMEN

GENERAL CHAIR - JIM TAYLOR
ADMISSIONS - ERICA GARDNER
#BITENWA - NANCY STOKES
BACK NINE MARSHALS - STEVE DAVIS
CADDIES - EARL KISLING
CADDIES - MATTHEW MOORE
CARTS & SHUTTLES - ZACHARY AND PAUL WATTS
DRIVING RANGE - WAYNE TUCK
FRONT NINE MARSHALS - PETE VANZANT
HOSPITALITY - ANITA WERTS
HOSPITALITY - TREVOR TAYLOR
HOSPITALITY - KAREN DEAL
MARSHALS - JOE DESCHAIINE
PLAYER SERVICES / PRO-AM - SHARON TAYLOR
PLAYER SERVICES / PRO-AM - ASHLEY CLARK
PRO-AM OPERATIONS - MIKE SHEA
TOURNAMENT OFFICE - JULIA REEVES
TELEVISION - SCOTT MALM
TRANSPORTATION - RON PAYNTER
TRANSPORTATION - JOHN DOUGHTY
VOLUNTEER SERVICES - MARY CONRAD
VOLUNTEER SERVICES - KATHY DONOHUE
SCORING CENTRAL / RUNNERS - DAVE HAMADA
SCORING CENTRAL - JODY CARLISLE
STANDARD BEARERS - BECCA EVANS
SUPPLY DISTRIBUTION - THERES STIEFER AND MAHDISEN KECK
WALKING SCORERS - KAREN THEEL

VOLUNTEER SPOTLIGHT



SCOTT MALM

YEARS VOLUNTEERING

All years of LPGA NW Arkansas Championship...prior to that, 6 years volunteering in Tulsa at the Williams Championship and the US Open.

COMMITTEE

Television

FAVORITE LPGA GOLFER

Annika Sorenstam (all time); Rose Zhang (current)

FAVORITE PART OF VOLUNTEERING

Even after all these years, I'm still like a kid in a candy shop when the tournament comes to town. I love the "behind the scenes" activity it takes to broadcast the tourney. Working with the Golf Channel has been a privilege, and I've been blessed to have a core group of dedicated volunteers that return year after year. It's like a family.

14 DIFFERENT STATES
REPRESENTED BY
VOLUNTEERS

12-90 VOLUNTEERS
AGE RANGE

VOLUNTEERS
WITH 16 YEARS
OF SERVICE 39

7879
TOTAL NUMBER FOR
VOLUNTEER HOURS SERVED

INTERESTED IN VOLUNTEERING AT
THE 2024 #NWACHAMPIONSHIP?

VISIT NWACHAMPIONSHIP.COM FOR
MORE INFORMATION ON COMMITTEES
AND POSITIONS!

COURSEMAP



MAP KEY

- Mercy First Aid
- Admissions & Will Call
- ADA Viewing Area
- Aon Risk Reward Challenge Hole **AON** | Aon Risk Reward Challenge
- Autograph Alley sponsored by Delta Dental
- Banana Boat Sunscreen Tent
- BITE Experience @ the LPGA
- Choctaw Club
- Don Francisco's Coffee Bar
- Embassy Suites Driving Range
- Five and Dime Suite
- Greenside at 17 presented by Coors Light
- Kimberly-Clark Public Viewing Deck
- P&G Welcome Center
- Pampers Family Tent
- Private Hospitality
- Putting Green
- Restrooms
- Shuttle Pick-Up & Drop-Off
- Simply Spiked Clubhouse Patio
- Simmons Bank Youth Viewing Zones
- Spark Suite
- Tournament Office
- Tyson Spectator Café
- Walmart and P&G Kids Confidence Club
- Wheaties Photo Opportunity
- Volunteer Center



get to know PINNACLE COUNTRY CLUB

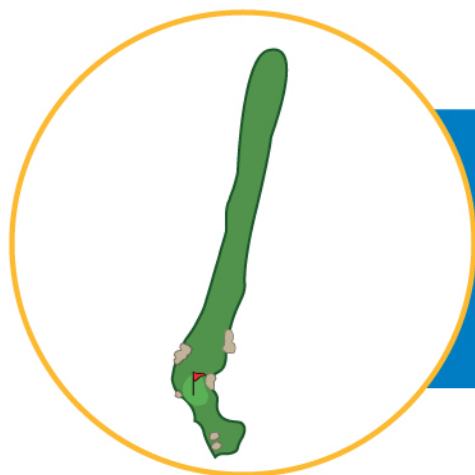


Yards: 6,362 | Par: 71

Opened: July 1990

HOME OF THE #NWACHAMPIONSHIP

Pinnacle Country Club has hosted the Walmart NW Arkansas Championship since it began in 2007. The course was originally designed by the late Don Sechrest in July 1990, with PGA Tour great Bruce Lietzke serving as a consultant. The course was re-designed in 2009 by Randy Heckenkemper. The club is owned and operated by the Hudson family led by Mike Hudson.



1

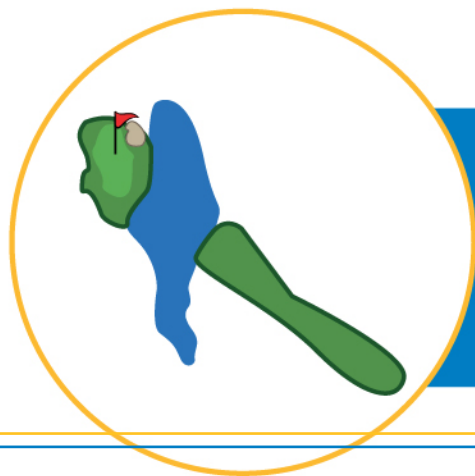
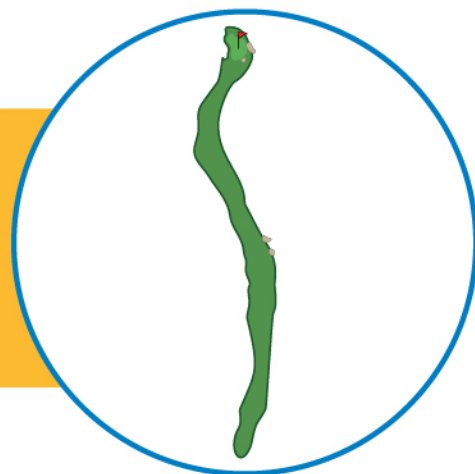
Par: 4 • Yards: 320

Precise tee shots will yield birdies on this hole. The ladies will choose whatever club they know they can use to hit the fairway. From that position, a short iron to wedge awaits. Lots of birdies on this hole will occur from the fairway and miscues from the rough. The pros will be disappointed with a par.

Par: 5 • Yards: 578

This three-shot par 5 has a very challenging approach and will provide a lot of entertainment. The second shot is the key to this hole – players must position their shots to the left side of the fairway. The green is well-protected by bunkers right and long, the area to the left of the green slopes dramatically towards a penalty area.

2



3

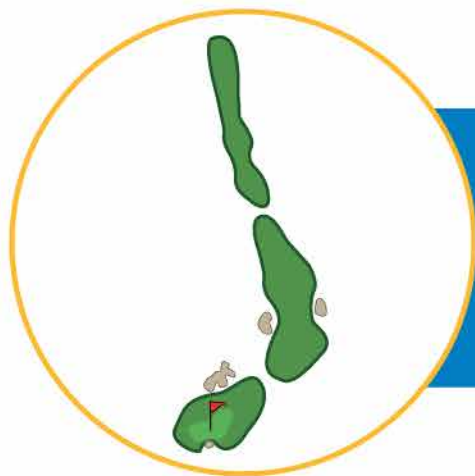
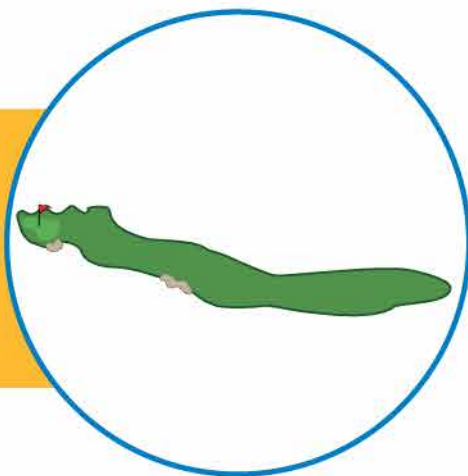
Par: 3 • Yards: 166

This difficult hole will make even the best player pause. Featuring an angled green positioned beyond a lake, this short hole requires a precise shot from the tee. Pin positions are key – front pin positions will see lots of shots past the pin, and back pin positions will see lots of shots left toward the center of the green.

Par: 4 • Yards: 431

A straightaway par 4, this hole provides plenty of trouble with a creek down the right side and deep bunkers on the left. This green is deep and deceiving. The fairway is a must on this hole. Any shot coming from the rough will have the potential of going into the penalty area right of the green.

4



5

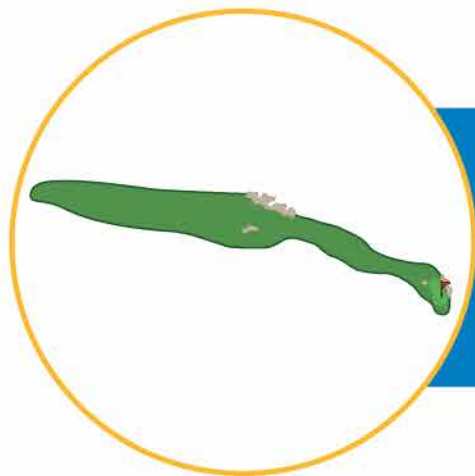
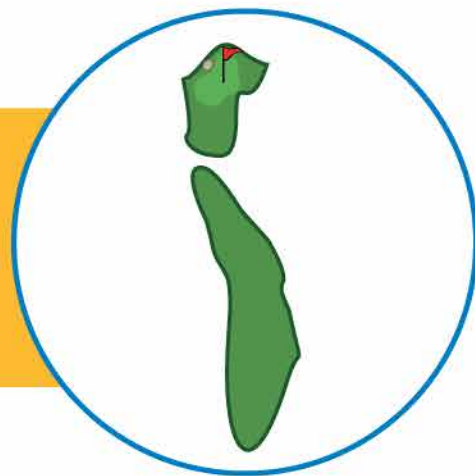
Par: 4 • Yards: 348

Going for the green in one on this hole is not recommended due to the difficult rough and bunkers that protect the target area. Most pros will play to the fairway left of the creek to allow a good look with a short iron or wedge. A three-tiered green protected by deep greenside bunkers demands a precise approach.

Par: 3 • Yards: 180

This hole will be one of the most difficult holes on the front nine. Water lurks left and long on this lengthy Par 3. A front greenside bunker will stop shots that are played to run up to the putting surface. Most players will play to the right center of the green to avoid the penalty area. Par is a good score on this challenging hole.

6



7

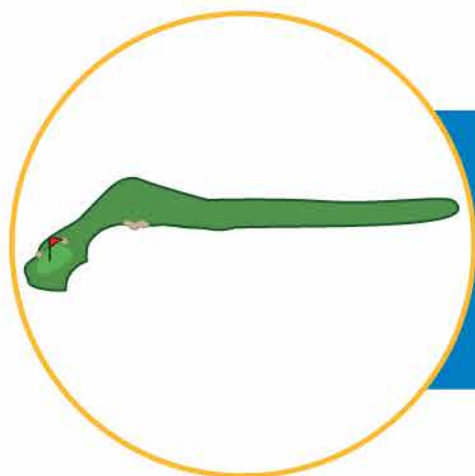
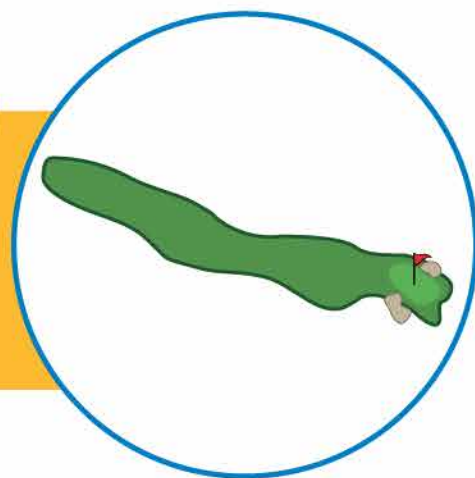
Par: 5 • Yards: 520

A fairway bunker in the right center of the fairway calls for an exact tee shot. Players will have to thread their drive to the narrowest part of this fairway to get there in two. Longer hitters can carry it, but a front, greenside bunker may cause players to re-think going for the green in two. Drives that do not find the fairway will require the player to lay up, leaving the player with a short iron approach to

Par: 4 • Yards: 427

This is a sneaky, difficult hole. Players must avoid the trees on the left with a tee shot in the right side of the fairway. The right side of the fairway provides the best angle to approach the elevated green that is well guarded by deep bunkers. A huge tier in the middle back portion of this green makes getting a close approach shot difficult.

8



9

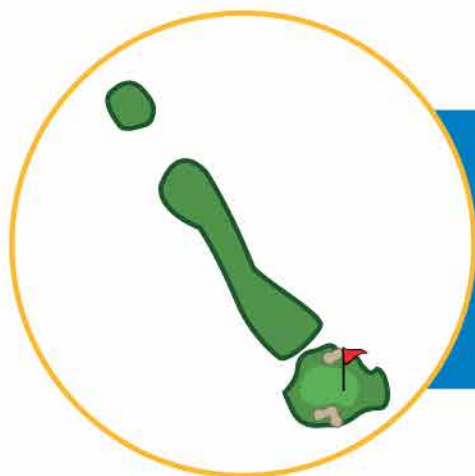
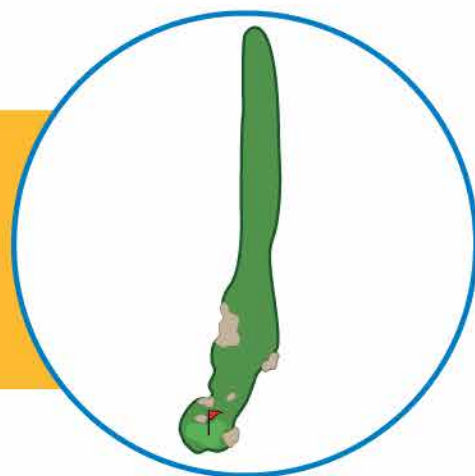
Par: 4 • Yards: 351

An uphill dogleg left that provides plenty of room off the tee requires an approach that negotiates a severe false front. Deceiving breaks make this green the most difficult to read. The fastest putt on the course will come from putting downhill to a front pin position that is deceptively quick.

Par: 4 • Yards: 364

This hole has ample driving area and will provide plenty of entertainment. A short iron approach to a large green allows for lots of putts for birdie. The large putting surface has subtle breaks that are hard to read.

10



11

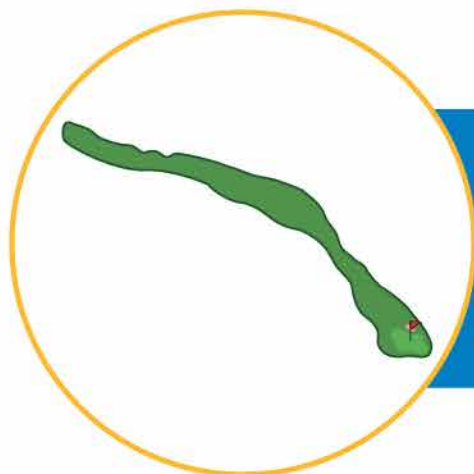
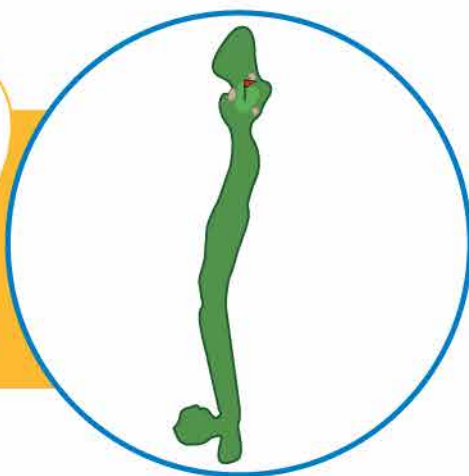
Par: 3 • Yards: 166

Don't let this short hole fool you! This multi-tiered green is guarded by bunkers and a creek that flows in front of the green, making any tee shot difficult. Putting from the wrong tier will make for very difficult lag putting.

Par: 4 • Yards: 394

The dogleg right Par 4 requires a precise tee shot down the right center of the fairway while also avoiding the creek that runs parallel to the fairway down the right side. The tiered green requires considerable skill to hit it close with a lower right side shelf guarded by a bunker. Any ball that is long or right will roll off a severe slope into the penalty area.

12



13

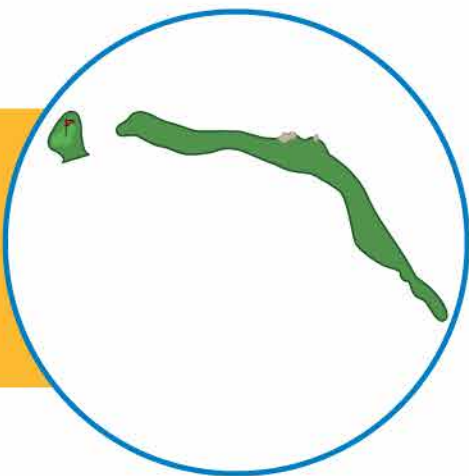
Par: 4 • Yards: 413

A very demanding dogleg right will make for plenty of drama late in the round. A well-positioned tee shot down the left center of the fairway sets up a long second shot to a deep green that makes club selection a priority. Par is a great score here.

Par: 5 • Yards: 549

Look for most players to lay up and play this hole very conservatively. This is a demanding par 5 that requires three quality shots. Players' third shot will be a blind shot with a short iron to an elevated sloped green from back to front, making it difficult to hit the ball close. This hole will provide a lot of excitement.

14



15

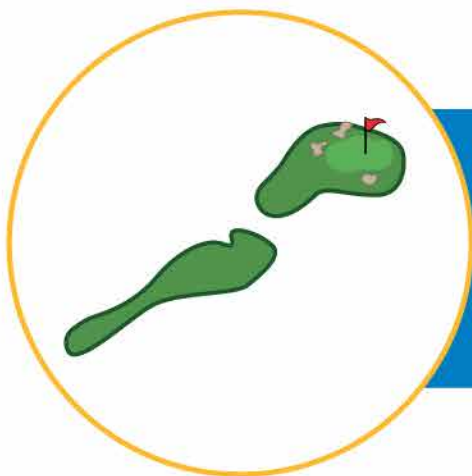
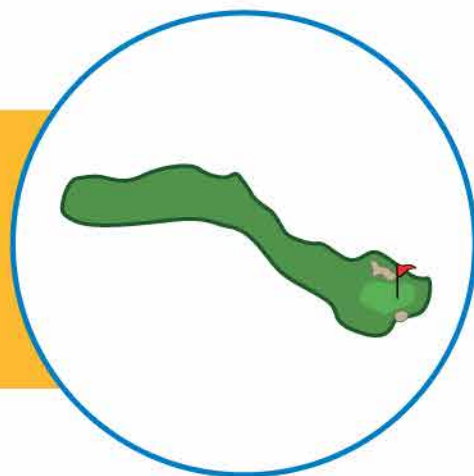
Par: 3 • Yards: 150

Pinnacle's signature hole is a picturesque Par 3 with a severe elevation drop to an island green. The water surrounding the green should not come into play unless players miscalculate the wind and elevation. A large fairly flat putting surface will allow for lots of birdies!

Par: 4 • Yards: 418

A demanding Par 4 that requires a tee shot to be positioned in the left side of the fairway. From this position, they will be hitting short to mid-irons to a large putting surface with subtle undulation. Precision and distance control are vital on this hole to avoid penalty areas and green side bunkers.

16



17

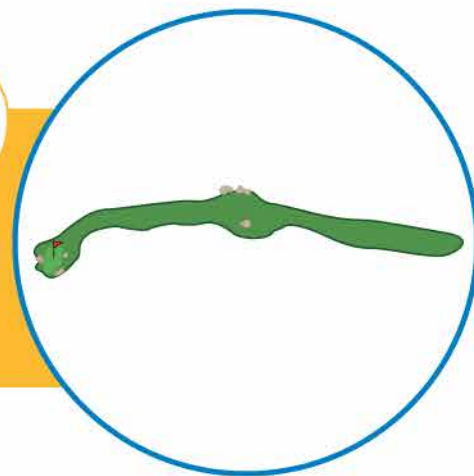
Par: 3 • Yards: 151

The Gatorade Loudest Hole on Tour! The girls will have fun taking a short iron and trying to make birdie when it counts. A large, undulated green requires players to hit the ball pin high to avoid an extremely difficult chip or putt.

Par: 5 • Yards: 488

A great finishing hole that always provides excitement! A generous landing area off the tee provides options for the players to be aggressive and go for the green in two or lay up for an uphill approach shot. A severe false front protects the front of the green and must be taken into account. A great risk reward Par 5.

18



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NW ARKANSAS
CHAMPIONSHIP
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