



WALMART NW ARKANSAS CHAMPIONSHIP PRESENTED BY P&G

TICKETS NOW ON SALE!

Weekly General Access ticket reduced in price & new Club Seats now available

ROGERS, AR (April 11, 2014) – Tickets are now on sale for the 2014 Walmart NW Arkansas Championship presented by P&G. The official LPGA Tournament will return to Pinnacle Country Club June 23-29 and will bring the world’s best female golfers back to NW Arkansas for the eighth successive year.

Weekly General Access tickets have been reduced in price from \$30 to \$25 for adults with children 17 and under still permitted access for free with a fully ticketed adult. ‘By reducing our general access weekly ticket to \$25 we are exactly half the cost of 2 years ago, and we continue to add elements to help make this event as engaging and affordable to not only golf fans in Northwest Arkansas but families throughout the region’ said Tournament Director Harry Hardy. ‘We have plans this year to improve the spectator experience onsite with the addition of new food vendors, an expanded kids center and an even bigger stadium-like build around our the 17th hole which has become one of the loudest and most unique holes on the LPGA tour’. adds Hardy.

A new upgraded ticket option is also available to tournament patrons this year with the addition of ‘The Club presented by MasterCard’ on the 17th hole. As part of the new build on the 17th hole this upgraded viewing experience will provide a high vantage point of both the tee and green and guests are invited to participate in the ‘Get Loud’ party atmosphere on this hole. Tickets are priced at \$275 (valid all 3 days) with food and refreshments included in the price. In addition, as part of the tournament’s charitable outreach this year 20 percent of all ticket sales to The Club will benefit the Northwest Arkansas Food Bank. For more details and to purchase tickets visit www.nwachampionship.com or call (479) 675-6100. Admission is free to the public Tuesday June 24-Thursday June 26.

For more tournament information visit www.nwachampionship.com
Facebook.com/NWACHampionship
Twitter @NWACHampionship

CONTACT:

Harry Hardy, Tournament Director, Octagon
(479) 657-6410 or harry.hardy@octagon.com

Mallory Beck, Marketing and Communications
(919) 561-0575 or Mallory.beck@octagon.com

RESOURCES – PHOTOS:

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P&G serves approximately 4.8 billion people around the world with its brands. The Company has one of the strongest portfolios of trusted, quality, leadership brands, including Ace[®], Always[®], Ambi Pur[®], Ariel[®], Bounty[®], Charmin[®], Crest[®], Dawn[®], Downy[®], Duracell[®], Fairy[®], Febreze[®], Fusion[®], Gain[®], Gillette[®], Head & Shoulders[®], Iams[®], Lenor[®], Mach3[®], Olay[®], Oral-B[®], Pampers[®], Pantene[®], Prestobarba[®], SK-II[®], Tide[®], Vicks[®], Wella[®], and Whisper[®]. The P&G community includes operations in approximately 70 countries worldwide. Please visit <http://www.pg.com> for the latest news and in-depth information about P&G and its brands.

About Octagon Events & Hospitality

Octagon, (IPG: NYSE) is the world's largest sponsorship consulting practice, managing and influencing some \$3 billion in sponsorship-related spending annually. Octagon also is a pioneer and leader in athlete & personality representation and management. With more than 800+ employees worldwide, Octagon works with hundreds of blue-chip corporate clients and more than 800 athletes & personalities clients and manages more than 5,000 events per year. Octagon's Events & Hospitality team operates four professional golf tournaments, a professional bass fishing tournament and numerous first-class corporate hospitality events. To learn more about Octagon, visit: www.octagon.com