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Weekly Update from the #NWACHampionship

Competition: Final tournament field announced

Community: Pantene Beautiful Lengths returns, collecting ponytails for women battling cancer

New: Culinary experience enhanced with locally-inspired options for spectators

ROGERS, Ark.- The Walmart NW Arkansas Championship presented by P&G is just one week away and today tournament officials announce the world-class field for the ninth annual event, the return of Pantene Beautiful Lengths and an upgraded culinary experience for event week. The world's best female golfers will return to Pinnacle Country Club, Rogers June 22-28. Tickets are on sale at www.NWACHampionship.com.

COMPETITION: #NWACHampionship final field announced

The Walmart NW Arkansas Championship presented by P&G has announced its field list for the upcoming LPGA event. Top LPGA professionals Stacy Lewis (2014 Tournament Champion), Inbee Park (2013 Tournament Champion) and Lydia Ko currently battling at the top of the Rolex Women's Golf Rankings are confirmed to appear at Pinnacle Country Club June 22-28 for the tournament.

The newly-released field list also includes:

- 17 of the Top 20 players in the Rolex Women's World Golf Rankings
- 39 major wins of the combined field
- 245 total wins of the combined field
- The entire 2013 USA Solheim Cup Team
- 10 of the current Top 10 USA Solheim Cup Points Earners

Other notable players scheduled to vie for the \$2 million purse include Paula Creamer, Michelle Wie, Cristie Kerr, Morgan Pressel, Lexi Thompson, Jessica Korda, Yani Tseng (2010 & 2011 Tournament Champion), Ai Miyazato (2012 Tournament Champion), and University of Arkansas golfer Gaby Lopez. Lopez will join the field as a sponsor's exemption.

See attached for the complete field list.

COMMUNITY: Pantene Beautiful Lengths targets generous hair donors in NWA

The tournament's annual Pantene Beautiful Lengths event hosted in partnership with P&G is looking for individuals with eight or more inches of untreated hair in Northwest Arkansas to donate their hair for women battling cancer. Pantene Beautiful Lengths is scheduled for Wednesday, June 24 at the Walmart AMP. LPGA professionals and generous hair donors from throughout the community will gather to donate eight inches of their hair. The ponytails collected at the event will be donated to make real-hair wigs.

For the first time, the event will be held at the Walmart AMP and will include an exciting community cut and special guests. Donors and stylists will receive a t-shirt, goodie bag and two tournament tickets. Donors will also a free style from local hairstylists at the event. Donors or hair stylists interested in signing up can visit www.beautifullengthsnwa.com to sign up today.



NEW: Tournament enhances culinary experience

In conjunction with the tournament's focus on enhancing the spectator experience at the Walmart NW Arkansas Championship presented by P&G, the event is proud to announce the new Spectator Refreshments Mercato.

The Spectator Refreshments Mercato will be found adjacent to the 17th and 18th holes and will feature three unique culinary options for spectators meant to enhance the food options at the tournament. The area will include signature dishes inspired by local area restaurants to represent the eclectic culinary scene of Northwest Arkansas.

In addition, a new lemonade stand for a good cause will also be featured in the Spectator Refreshments Mercato. Young philanthropist, Sophia Scott and her family will host a spin on the traditional lemonade stand, offering refreshing cups of lemonade to tournament spectators throughout the weekend. The stand will be accepting donations to support the NWA Children's Shelter, a cause close to Sophia's heart.

Walmart NW Arkansas Championship Presented by P&G

The Walmart NW Arkansas Championship Presented by P&G has become a premier stop on the LPGA Tour. On June 23-June 28, 144 of the world's best LPGA Professionals will tee it up at Pinnacle Country Club competing for a \$2,000,000 purse, and a chance to be named Champion of the Walmart NW Arkansas Championship presented by P&G. Visit the tournament online at www.NWACHampionship.com.

About Walmart

Walmart helps people around the world save money and live better -- anytime and anywhere -- in retail stores, online and through their mobile devices. Each week, more than 245 million customers and members visit our 11,000 stores under 69 banners in 27 countries and e-commerce websites in 10 countries. With fiscal year 2013 sales of approximately \$466 billion, Walmart employs 2.2 million associates worldwide. Find out how innovative thinking, leadership through service, and above all, our commitment to saving people money so they can live better have made us the business we are today and are shaping the company we will be tomorrow. Additional information about Walmart Stores, Inc. (NYSE: WMT) can be found by visiting <http://walmartstores.com>, and on Facebook at <http://facebook.com/walmart> and on Twitter at <http://twitter.com/walmart>. Online merchandise sales are available at <http://www.walmart.com> and <http://www.samsclub.com>.

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P&G serves approximately 4.8 billion people around the world with its brands. The Company has one of the strongest portfolios of trusted, quality, leadership brands, including Ace®, Always®, Ambi Pur®, Ariel®, Bounty®, Charmin®, Crest®, Dawn®, Downy®, Duracell®, Fairy®, Febreze®, Fusion®, Gain®, Gillette®, Head & Shoulders®, Iams®, Lenor®, Mach3®, Olay®, Oral-B®, Pampers®, Pantene®, Prestobarba®, SK-II®, Tide®, Vicks®, Wella®, and Whisper®. The P&G community includes operations in approximately 70 countries worldwide. Please visit <http://www.pg.com> for the latest news and in-depth information about P&G and its brands.

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Octagon, (IPG: NYSE) is the world's largest sponsorship consulting practice, managing and influencing some \$3 billion in sponsorship-related spending annually. Octagon also is a pioneer and leader in athlete & personality representation and management. With more than 800+ employees worldwide, Octagon works with hundreds of blue-chip corporate clients and more than 800 athletes & personalities clients and manages more than 5,000 events per year. Octagon's Events & Hospitality team operates four professional golf tournaments, a professional bass fishing tournament and numerous first-class corporate hospitality events. To learn more about Octagon, visit: www.octagon.com