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## **Weekly Update from the #NWACHampionship**

*New: Inaugural 5k @ the LPGA benefiting Mercy promises to be unique running event during LPGA week*

*Community: Greenway to the LPGA engages local biking community*

*Competition: Sponsor Exemption Gaby Lopez Named to All-American First-Team*

**ROGERS, Ark.-** The Walmart NW Arkansas Championship presented by P&G is just three weeks away and tournament officials are excited to feature two new events as part of its focus on health and wellness. The 5k @ the LPGA and the Greenway to the LPGA will both be held during tournament week to expose the event to new audiences and open up new ways for fans to be active with the LPGA.

The Walmart NW Arkansas Championship presented by P&G returns for its ninth year June 22-28 at Pinnacle Country Club in Rogers. Tickets are on sale now at [www.NWACHampionship.com](http://www.NWACHampionship.com).

### **NEW: Fans encouraged to run along the Gatorade Loudest Hole on Tour**

The tournament's newest event, the 5k @ the LPGA, will take place Saturday, June 27 and will allow participants the opportunity to run along the event's signature hole. Starting and finishing at the Walmart AMP, the race route winds its way through the Pinnacle Country Club Community and onto the golf course through the Gatorade Loudest Hole on Tour, #17.

The chip-timed 5k will start at 7:30a.m., with registration beginning at 6:30a.m. Early registration is \$20 until June 22 and race week registration is \$25. Runners will receive a performance t-shirt, gift bag and post-race breakfast at the Walmart AMP. The race will benefit the Mercy Hospital Foundation of Northwest Arkansas.

### **COMMUNITY: Tournament Partners with NWA Council for Greenway to the LPGA**

Tournament officials have partnered with the NWA Council to offer the first-ever organized bike ride to the tournament in its nine year history. The ride will be held on Saturday, June 27 and will utilize the Razorback Regional Greenway. The Council's Regional Trails Coordinator, Misty Murphy will lead the ride.

The ride will begin at 9a.m. on Saturday morning at the Bentonville Downtown Activity Center (215 S.W. A Street) and follow a 15-mile path to the John Q. Hammons Center in Rogers where bike parking and shuttle service to the golf course will be available to the riders. A guided return trip will begin at 2 p.m., though riders are welcome to leave before or later for a self-guided ride.

The first 100 riders to sign up for the Greenway to the LPGA ride will receive a free daily pass to the tournament. Those interested can visit [www.nwatrails.org](http://www.nwatrails.org) to register.

### **COMPETITION: Sponsor Exemption Gaby Lopez Finishes Junior Year on a High Note**

Gaby Lopez, the winner of the Road to #NWACHampionship and the tournament's 2015 Sponsor's Exemption, has been named to the Women's Golf Coaches Association First-Team All-America and the All-SEC First Team as well. Gaby is coming off an exciting finish of her junior year as a Razorback Golfer. Most recently, she had a NCAA Championship runner-up finish where she posted a final round, bogey-free 66. Lopez is currently ranked No. 5 by



Golfweek.com with a 70.54 rating through 11 events. She has 50 wins against players in the top 25, 110 versus the top 50 and 213 against the top 100 players.

#### **MEDIA: Media Credentials Now Available**

The tournament media credential application is now open at [www.lpgamediacredentials.com](http://www.lpgamediacredentials.com). All members of the media interested in covering the tournament will need to apply for a credential. Advanced approval by the LPGA is required for media access to the tournament. Contact Annye DeGrand at [annye.degrand@octagon.com](mailto:annye.degrand@octagon.com) with any questions.

#### **Walmart NW Arkansas Championship Presented by P&G**

The Walmart NW Arkansas Championship Presented by P&G has become a premier stop on the LPGA Tour. On June 23-June 28, 144 of the world's best LPGA Professionals will tee it up at Pinnacle Country Club competing for a \$2,000,000 purse, and a chance to be named Champion of the Walmart NW Arkansas Championship presented by P&G. Visit the tournament online at [www.NWChampionship.com](http://www.NWChampionship.com).

#### **About Walmart**

Walmart helps people around the world save money and live better -- anytime and anywhere -- in retail stores, online and through their mobile devices. Each week, more than 245 million customers and members visit our 11,000 stores under 69 banners in 27 countries and e-commerce websites in 10 countries. With fiscal year 2013 sales of approximately \$466 billion, Walmart employs 2.2 million associates worldwide. Find out how innovative thinking, leadership through service, and above all, our commitment to saving people money so they can live better have made us the business we are today and are shaping the company we will be tomorrow. Additional information about Walmart Stores, Inc. (NYSE: WMT) can be found by visiting <http://walmartstores.com>, and on Facebook at <http://facebook.com/walmart> and on Twitter at <http://twitter.com/walmart>. Online merchandise sales are available at <http://www.walmart.com> and <http://www.samsclub.com>.

#### **About Procter & Gamble**

P&G serves approximately 4.8 billion people around the world with its brands. The Company has one of the strongest portfolios of trusted, quality, leadership brands, including Ace®, Always®, Ambi Pur®, Ariel®, Bounty®, Charmin®, Crest®, Dawn®, Downy®, Duracell®, Fairy®, Febreze®, Fusion®, Gain®, Gillette®, Head & Shoulders®, Iams®, Lenor®, Mach3®, Olay®, Oral-B®, Pampers®, Pantene®, Prestobarba®, SK-II®, Tide®, Vicks®, Wella®, and Whisper®. The P&G community includes operations in approximately 70 countries worldwide. Please visit <http://www.pg.com> for the latest news and in-depth information about P&G and its brands.

#### **About Octagon Events & Hospitality**

Octagon, (IPG: NYSE) is the world's largest sponsorship consulting practice, managing and influencing some \$3 billion in sponsorship-related spending annually. Octagon also is a pioneer and leader in athlete & personality representation and management. With more than 800+ employees worldwide, Octagon works with hundreds of blue-chip corporate clients and more than 800 athletes & personalities clients and manages more than 5,000 events per year. Octagon's Events & Hospitality team operates four professional golf tournaments, a professional bass fishing tournament and numerous first-class corporate hospitality events. To learn more about Octagon, visit: [www.octagon.com](http://www.octagon.com)