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NW Arkansas Food Festival Announces Final Restaurant Lineup

The inaugural NW Arkansas Food Festival will host nearly 40 local restaurants throughout the two-night event

ROGERS, Ark.- The NW Arkansas Food Festival, in conjunction with the Walmart NW Arkansas Championship presented by P&G, is proud to announce the final restaurant roster for the food festival, happening June 25 & 26 at the Walmart AMP. The festival will consist of two events, Taste of NW Arkansas and NW Arkansas Beer & Burger Fest. With 1,000 tickets sold for each event, both are now sold out, officials say.

The entire Northwest Arkansas region will be well represented with restaurants spanning from Bentonville (The Hive, Tusk & Trotter American Brasserie) to Fayetteville (Ella’s Restaurant, Bouchée French Bistro) to Siloam Springs (Fratelli’s Wood-Fired Pizzeria). At the Thursday evening event, Taste of NW Arkansas, local restaurants such as Vetro 1925 Ristorante, Roma Italian and Theo’s will join a roster of nearly 30 participating restaurants. On Friday evening, eight of the region’s best burger restaurants including Deluxe Burger and Levi’s Gastrolounge & Lowbar will be on hand at NW Arkansas Beer & Burger Fest. Ruth’s Chris Steak House, Foster’s Pint & Plate, Big Rub BBQ and others will be present at both events.

“As proud members of the Pinnacle Hills community, we are excited to be a part of this world-class event at the Walmart AMP,” stated Scott Bowman, owner of the Bowman Restaurant Group. “Our new restaurants, Deluxe Burger and Roma Italian, along with Theo’s will be in great company at the NW Arkansas Food Festival, and we look forward to giving the Northwest Arkansas community a taste of what this area has to offer.”

Co-hosted by Celebrity Chef Carla Hall and Tyson Corporate Executive Chef and Director of Culinary Innovations Mario Valdivino, Taste of NW Arkansas will invite attendees to sample southern comfort inspired menu items from participating restaurants. Local favorites Core Brewing Company, Bike Rack Brewing Company and Ozark Beer Co. join a lineup of more than 50 breweries sampling their brews at NW Arkansas Beer & Burger Fest. In addition to the participating restaurants and breweries, both events will feature activations from event sponsors such as Kraft and The Clorox Company.

Below is a list of participants serving food at both events.

Taste of NW Arkansas:

Advantage, Club Marketing
Apple Blossom Brewing Co.
Big Rub BBQ
Boneheads of Bentonville
Bouchée French Bistro
Crabby's
Seafood Bar & Grill
Crêpes Paulette
Ella's Restaurant

Embassy Suites Rogers
Fish City Grill
Foster's Pint & Plate
Fratelli's Wood-Fired Pizzeria
Havana Tropical Grill
Heirloom
Houlihan's
IDK? Café

Kennedy Coffee Roasting
Company
Kirby's Kupcakes
Kraft
KYA Chocolate
MOD Restaurant
Mojitos Rogers



NWACC Culinary Arts & Hospitality Management Program
Pedal Pops
River Grille Steakhouse



Walmart
NW ARKANSAS CHAMPIONSHIP
PRESENTED BY P&G

Roma Italian
Ruth's Chris Steak House
Shelby Lynn's Cake Shoppe
The Clorox Company
The Hive



Theo's Tusk & Trotter American Brasserie
Vetro 1925 Ristorante
Wasabi

NW Arkansas Beer & Burger Fest:

Advantage, Club Marketing
Big Rub BBQ
Boar's Nest BBQ
Boneheads of Bentonville
Deluxe Burger

Foster's Pint & Plate
Houlihan's
Kraft
Levi's Gastrolounge & Lowbar

NWACC Culinary Arts & Hospitality Management Program
Ruth's Chris Steak House
The Clorox Company

For more information on the NW Arkansas Food Festival, please visit www.NWAChampionship.com. The food festival is being held in conjunction with the Walmart NW Arkansas Championship presented by P&G, an official PGA Tour event taking place June 22-28 at Pinnacle Country Club in Rogers.

Walmart NW Arkansas Championship Presented by P&G

The Walmart NW Arkansas Championship Presented by P&G has become a premier stop on the PGA Tour. On June 23-June 28, 144 of the world's best PGA Professionals will tee it up at Pinnacle Country Club competing for a \$2,000,000 purse, and a chance to be named Champion of the Walmart NW Arkansas Championship presented by P&G. Visit the tournament online at www.NWAChampionship.com.

About Walmart

Walmart helps people around the world save money and live better -- anytime and anywhere -- in retail stores, online and through their mobile devices. Each week, more than 245 million customers and members visit our 11,000 stores under 69 banners in 27 countries and e-commerce websites in 10 countries. With fiscal year 2013 sales of approximately \$466 billion, Walmart employs 2.2 million associates worldwide. Find out how innovative thinking, leadership through service, and above all, our commitment to saving people money so they can live better have made us the business we are today and are shaping the company we will be tomorrow. Additional information about Walmart Stores, Inc. (NYSE: WMT) can be found by visiting <http://walmartstores.com>, and on Facebook at <http://facebook.com/walmart> and on Twitter at <http://twitter.com/walmart>. Online merchandise sales are available at <http://www.walmart.com> and <http://www.samsclub.com>.

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About Octagon Events & Hospitality

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