



## **A Mile for Mercy Surpasses 2,000 Miles in First Year at the Walmart NW Arkansas Championship presented by P&G Tournament to Donate \$5,000 to Mercy Health Foundation**

**ROGERS, AR (JULY 19, 2013)** – Over two thousand miles were walked by spectators at the Walmart NW Arkansas Championship presented by P&G as a part of the A Mile for Mercy program being held at the tournament and to celebrate the community's achievement, the tournament will make a \$5,000 contribution to the Mercy Health Foundation.

“Listening as those who tracked their miles on the Mercy pedometers was a lot of fun for us,” Kyle Brunen, Health & Wellness Program Manager Community Integration & Outreach for Mercy, said. “As they began to see how simply engaging in activities they already enjoy, like golf, can equal up to some very healthy steps, people became really excited about the program. We are thankful for the opportunity to partner with the Walmart Northwest Arkansas Championship presented by P&G and to receive their generous donation to the work of Mercy.”

“It was a fantastic tournament this year and having Mercy Northwest Arkansas involved was a great way to bring awareness to all that they are doing to improve health and wellness in Northwest Arkansas,” Tournament Director Harry Hardy said. “There was tremendous support from the community and it's opportunities like this that showcase what a great community this really is. Fans were able to take the pedometers home with them, so our hope is that the focus on health and wellness continues throughout the year.”

Spectators were encouraged to wear pedometers to track the distance they walked during the tournament with an overall goal of 500 miles by week's end. Over 2,000 pedometers were distributed to fans including Bob Pellegrino of Hot Springs who walked 3.87 miles and was selected as the winner in the random drawing of all program participants. Pellegrino won a mountain bike package.

Local organizations benefiting from the tournament in addition to Mercy Northwest Arkansas this year included: the Cancer Challenge, the Benton County and Fayetteville Boys & Girls Clubs, the Northwest Arkansas Food Bank and the South Central Golf Foundation.

### **RESOURCES:**

For more tournament information visit [www.nwachampionship.com](http://www.nwachampionship.com)  
[Facebook.com/NWACHampionship](https://www.facebook.com/NWACHampionship)  
[Twitter @NWACHampionship](https://twitter.com/NWACHampionship)

**SHARE:** Over 2,000 miles were walked during the @NWACHampionship. A \$5,000 donation will be made to @FollowMercy <[link](#)>

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#### **About Walmart**

Wal-Mart Stores, Inc. (NYSE: WMT) serves customers and members more than 200 million times per week at over 10,000 retail units under 69 different banners in 27 countries. With fiscal year 2012 sales of approximately \$444 billion, Walmart employs more than 2 million associates worldwide. Walmart continues to be a leader in sustainability, corporate philanthropy and employment opportunity. Additional information about Walmart can be found by visiting <http://walmartstores.com>, and on Facebook at <http://facebook.com/walmart> and on Twitter at <http://twitter.com/walmart>. Online merchandise sales are available at <http://www.walmart.com> and <http://www.samsclub.com>.

#### **About Procter & Gamble**

P&G serves approximately 4.4 billion people around the world with its brands. The Company has one of the strongest portfolios of trusted, quality, leadership brands, including Pampers®, Tide®, Ariel®, Always®, Whisper®, Pantene®, Mach3®, Bounty®, Dawn®, Fairy®, Gain®, Pringles®, Charmin®, Downy®, Lenor®, Iams®, Crest®, Oral-B®, Duracell®, Olay®, Head & Shoulders®, Wella®, Gillette®, Braun®, Fusion®, Ace®, Febreze®, Ambi Pur®, SK-II®, and Vicks®. The P&G community includes operations in about 80 countries worldwide. Please visit <http://www.pg.com> for the latest news and in-depth information about P&G and its brands.

#### **About the LPGA (Ladies Professional Golf Association)**

The LPGA is the world's leading professional golf organization for women. Founded in 1950, the association celebrates a diverse and storied membership with more than 1,700 members representing 29 different countries. With a Vision to inspire, empower, educate and entertain by showcasing the very best of women's golf, LPGA Tour Professionals compete across the globe, while dedicated LPGA Teaching and Club Professionals (T&CP) directly impact the game through teaching, coaching and management. The Symetra Tour consistently produces a pipeline of talent ready for the world stage. The LPGA is headquartered in Daytona Beach, Florida. Follow the LPGA on its television home, Golf Channel, and on the web via: [www.LPGA.com](http://www.LPGA.com), [www.facebook.com/lpga.official](http://www.facebook.com/lpga.official), [www.twitter.com/lpga](http://www.twitter.com/lpga), and [www.youtube.com/lpgavideo](http://www.youtube.com/lpgavideo)

#### **About Octagon**

Octagon, (IPG: NYSE) is the world's largest sponsorship consulting practice, managing and influencing some \$3 billion in sponsorship-related spending annually. Octagon also is a pioneer and leader in athlete & personality representation and management. With more than 800+ employees worldwide, Octagon works with hundreds of blue-chip corporate clients and more than 800 athletes & personalities clients and manages more than 5,000 events per year. Octagon's Events & Hospitality team operates four professional golf tournaments, a professional bass fishing tournament and numerous first-class corporate hospitality events. To learn more about Octagon, visit: [www.octagon.com](http://www.octagon.com)

