



Walmart NW Arkansas Championship to Host Free Kenny Loggins Concert in Orchards Park

ROGERS, AR (JUNE 11, 2013) – Two-time Grammy award winner Kenny Loggins will perform a free concert at Orchards Park in Bentonville, Saturday June 22. The concert is free and open to the public and will begin at 7:30 p.m. following the second round of the Walmart NW Arkansas Championship presented by P&G. The official LPGA Tour event is being held at Pinnacle Country Club June 17-23, and will feature the world’s best female golfers.

When Loggins takes the stage in Orchards Park, the show will celebrate a career that spans over four decades and twelve platinum albums. Originally part of the duo Loggins and Messina, the group produced seven albums and several hit singles including: “Your Mama Don’t Dance,” “Watching the River Run” and “Danny’s Song.” Also known as “The King of Movie Soundtracks,” Loggins has several other top-10 hits including: “I’m Alright,” “Footloose,” “Danger Zone,” and “Nobody’s Fool.”

“When the LPGA Tour returns next week we’ll have plenty of entertainment for our fans and families to enjoy,” said Tournament Director Harry Hardy. “From the additions we’ve made at the 17th hole to make it the loudest hole in golf, the free snacks and activities in the kids’ center, and now this free concert, there’s something for everyone to get excited about. All of these additions are examples of how the tournament and Walmart are committed to giving back to the community of Northwest Arkansas.”

For even more entertainment following Saturday’s concert, fans can enjoy the final round of the Walmart NW Arkansas Championship on Sunday with gates opening at 8:00 a.m. at Pinnacle Country Club in Rogers. To continue the growing tradition of a family-friendly atmosphere, ticket prices for this year have been reduced, and children 17 and under will continue to be admitted free with a ticketed adult. Daily tickets are now \$15, valid any one day Friday, June 21 – Sunday, June 23. Weekly ground passes, valid all week, can be purchased for \$30.

The free concert will be held at Orchards Park in Bentonville which is located on the southeast corner of the intersection of NE J St and John DeShields Boulevard, across from Crystal Bridges Museum. Complimentary parking will be available at the Museum Parking Garage, Memorial Park, the Walmart MLK building, Apple Glen Elementary and Washington Junior High. Free shuttle service will be available at each location to drop-off and pick-up guests at Orchards Park. Guests should follow parking signage upon arrival.

Alcohol is not permitted and coolers will be open inspection. Officials do encourage concert goers to bring lawn chairs or blankets to enjoy the night’s festivities.

RESOURCES:

For more tournament information visit www.nwachampionship.com

[Facebook.com/NWACHampionship](https://www.facebook.com/NWACHampionship)

[Twitter @NWACHampionship](https://twitter.com/NWACHampionship)



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About Walmart

Wal-Mart Stores, Inc. (NYSE: WMT) serves customers and members more than 200 million times per week at over 10,000 retail units under 69 different banners in 27 countries. With fiscal year 2012 sales of approximately \$444 billion, Walmart employs more than 2 million associates worldwide. Walmart continues to be a leader in sustainability, corporate philanthropy and employment opportunity. Additional information about Walmart can be found by visiting <http://walmartstores.com>, and on Facebook at <http://facebook.com/walmart> and on Twitter at <http://twitter.com/walmart>. Online merchandise sales are available at <http://www.walmart.com> and <http://www.samsclub.com>.

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About the LPGA (Ladies Professional Golf Association)

The LPGA is the world's leading professional golf organization for women. Founded in 1950, the association celebrates a diverse and storied membership with more than 1,700 members representing 29 different countries.

With a Vision to inspire, empower, educate and entertain by showcasing the very best of women's golf, LPGA Tour Professionals compete across the globe, while dedicated LPGA Teaching and Club Professionals (T&CP) directly impact the game through teaching, coaching and management. The Symetra Tour consistently produces a pipeline of talent ready for the world stage. The LPGA is headquartered in Daytona Beach, Florida. Follow the LPGA on its television home, Golf Channel, and on the web via: www.LPGA.com, www.facebook.com/lpga.official, www.twitter.com/lpga, and www.youtube.com/lpgavideo

About Octagon

Octagon, (IPG: NYSE) is the world's largest sponsorship consulting practice, managing and influencing some \$3 billion in sponsorship-related spending annually. Octagon also is a pioneer and leader in athlete & personality representation and management. With more than 800+ employees worldwide, Octagon works with hundreds of blue-chip corporate clients and more than 800 athletes & personalities clients and manages more than 5,000 events per year. Octagon's Events & Hospitality team operates four professional golf tournaments, a professional bass fishing tournament and numerous first-class corporate hospitality events. To learn more about Octagon, visit: www.octagon.com