



FOR IMMEDIATE RELEASE: April 15, 2015

CONTACT: Annye DeGrand, Octagon, (479) 925-0094, annye.degrand@octagon.com

LPGA Community Concert: Colbie Caillat set to perform at the Walmart AMP

Grammy® award-winning artist rounds out growing list of events associated with LPGA week

ROGERS, Ark.- The Walmart NW Arkansas Championship presented by P&G announced today that Grammy® Award-winning, multi-platinum songstress Colbie Caillat will be performing at the Walmart Arkansas Music Pavilion (AMP) on Saturday, June 27, 2015. Courtesy of Walmart, tickets will be available at the discounted rate of \$5 and \$10 with all proceeds benefitting local charitable organizations. Gates will open at 6pm and show will start at 8pm, tickets will go on sale April 17, and will be available through the Walmart AMP online at www.arkansasmusicpavilion.com or by calling 479.443.5600.

Two-time Grammy® Award-winning artist Colbie Caillat has sold over 6 million albums and 10 million singles worldwide. Her breakthrough hit "Bubbly" remains "one of the best-selling digital tracks in history." *COCO*, her multi-platinum debut album, hit #5 on the Billboard Top 200 Albums chart, while her gold-selling sophomore set *Breakthrough* landed at #1. 2011's *All Of You* yielded the gold "I Do" and platinum "Brighter Than The Sun," which enjoyed over twenty film and television placements.

"LPGA week in Northwest Arkansas will certainly end on a high note with the inclusion of Colbie Caillat's performance at the Walmart AMP. We are so excited for her to lend her talent to what will definitely be an exciting week for our fans, sponsors and LPGA professionals alike," said Event Director Harry Hardy. "The community concert is a great way for us to bring world class talent to Northwest Arkansas while benefitting important local causes, this is by far the most exciting lineup of events for LPGA week we have ever had."

The Walmart Community Concert is the final event to be announced in conjunction with LPGA week. Other notable events include: Taste of NW Arkansas, NW Arkansas Beer and Burger Fest, and 5K @ the LPGA benefitting Mercy. The Walmart NW Arkansas Championship presented by P&G will see the top female golfers in the world return to Pinnacle Country Club June 23-28 for the ninth year.

Tickets for the LPGA tournament, food events and 5K registration are available at www.nwachampionship.com.

RESOURCES

WEBSITE- www.nwachampionship.com

FACEBOOK- NW Arkansas Championship

TWITTER- @nwachampionship

INSTAGRAM- nwachampionship

Walmart NW Arkansas Championship Presented by P&G

The Walmart NW Arkansas Championship Presented by P&G has become a premier stop on the LPGA Tour. On June 23rd-June 28, 144 of the world's best LPGA Professionals will tee it up at Pinnacle Country Club competing for a \$2,000,000 purse, and a chance to be named Champion of the Walmart NW Arkansas Championship Presented by P&G.



Walmart Arkansas Music Pavilion (Walmart AMP)

The Walmart AMP (Arkansas Music Pavilion), a Walton Arts Center venue since February 2011 is Arkansas' premier outdoor concert venue. The AMP has presented headlining concerts for the past 10 years, including rock, country and pop. In its permanent home in Pinnacle Hills at 5079 W. Northgate Rd., Rogers, Ark., the Walmart AMP has the largest outdoor stage house in Arkansas.

About Walmart

Walmart helps people around the world save money and live better -- anytime and anywhere -- in retail stores, online and through their mobile devices. Each week, more than 245 million customers and members visit our 11,000 stores under 69 banners in 27 countries and e-commerce websites in 10 countries. With fiscal year 2013 sales of approximately \$466 billion, Walmart employs 2.2 million associates worldwide. Find out how innovative thinking, leadership through service, and above all, our commitment to saving people money so they can live better have made us the business we are today and are shaping the company we will be tomorrow.

Additional information about Walmart Stores, Inc. (NYSE: WMT) can be found by visiting

<http://walmartstores.com>, and on Facebook at <http://facebook.com/walmart> and on Twitter at <http://twitter.com/walmart>. Online merchandise sales are available at <http://www.walmart.com> and <http://www.samsclub.com>.

About Procter & Gamble

P&G serves approximately 4.8 billion people around the world with its brands. The Company has one of the strongest portfolios of trusted, quality, leadership brands, including Ace®, Always®, Ambi Pur®, Ariel®, Bounty®, Charmin®, Crest®, Dawn®, Downy®, Duracell®, Fairy®, Febreze®, Fusion®, Gain®, Gillette®, Head & Shoulders®, Iams®, Lenor®, Mach3®, Olay®, Oral-B®, Pampers®, Pantene®, Prestobarba®, SK-II®, Tide®, Vicks®, Wella®, and Whisper®. The P&G community includes operations in approximately 70 countries worldwide. Please visit <http://www.pg.com> for the latest news and in-depth information about P&G and its brands.

About Octagon Events & Hospitality

Octagon, (IPG: NYSE) is the world's largest sponsorship consulting practice, managing and influencing some \$3 billion in sponsorship-related spending annually. Octagon also is a pioneer and leader in athlete & personality representation and management. With more than 800+ employees worldwide, Octagon works with hundreds of blue-chip corporate clients and more than 800 athletes & personalities clients and manages more than 5,000 events per year. Octagon's Events & Hospitality team operates four professional golf tournaments, a professional bass fishing tournament and numerous first-class corporate hospitality events. To learn more about Octagon, visit: www.octagon.com

##