



GOODWILL INDUSTRIES POWER PROGRAM RECEIVES \$350,000 CONTRIBUTION IN CONNECTION WITH WALMART NW ARKANSAS CHAMPIONSHIP

Gift to provide workforce development for women in need

ROGERS, AR (JUNE 28, 2012) – As the primary charitable beneficiary of this year’s Walmart NW Arkansas Championship presented by P&G, Goodwill Industries of Arkansas will receive a cash grant of \$350,000 in support of a special program that provides job training and placement services to women in need in Benton and Washington Counties. The official LPGA Tour event begins play tomorrow at Pinnacle Country Club in Rogers, Ark.

The POWER program (Providing Opportunities for Women through Education and Resources) will benefit immensely from the donation, which consists of a donation of nearly \$250,000 provided by the Walmart Foundation and an additional donation of approximately \$100,000 from the Walmart NW Arkansas Championship. According to Brian Itzkowitz, President and CEO of Goodwill Industries of Arkansas, the gift will allow the POWER program to reach 44 percent more women in Northwest Arkansas, representing as many as 350 women in 2012.

“In short, this gift will help us greatly expand if not transform our program in Northwest Arkansas, and allow us to reach many more women in need in this area,” Itzkowitz said. “We are grateful for this grant and support, and moreover are looking forward to partnering to positively impact the lives of hundreds of families in Northwest Arkansas and to help them live better lives.”

The POWER program specifically helps women who are living in poverty and unemployed. POWER provides a variety of support and services, including job skill assessment and training, job placement and job retention. It also includes specialized support that helps women with childcare, transportation and other basic barriers to successful employment. Currently the Goodwill POWER program operates outreach facilities in Springdale and Fayetteville, Ark.

“Providing women with training and support to help them find jobs and build careers, not only changes the lives of their own families, it benefits their communities as a whole,” said Matt Cockrell of the Walmart Foundation. “At Walmart, we are committed to empowering women domestically and abroad, and through this partnership with Goodwill Industries of Arkansas we are proud to help women right here in our backyard.”

This year, the Walmart NW Arkansas Championship will make several other contributions to local organizations, including the Northwest Arkansas Children’s Shelter and the Boys & Girls Club organizations in Benton and Washington Counties, bringing the tournament’s total charitable impact in 2012 to approximately \$400,000.



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CONTACT:

Jay Allen, Tournament Chairman
jaycom@sbcglobal.net
Mallory Beck, Coordinator, Marketing & Communications, Octagon
(919) 531-0400 or mallory.beck@octagon.com

About Philanthropy at Walmart

Walmart and the Walmart Foundation are proud to support initiatives that are helping people live better around the globe. In May 2010, Walmart and its Foundation made a historic pledge of \$2 billion through 2015 to fight hunger in the U.S. The Walmart Foundation also supports education, workforce development, environmental sustainability, and health and wellness initiatives. To learn more, visit www.walmartfoundation.org.

About Procter & Gamble

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About the LPGA (Ladies Professional Golf Association)

The LPGA is the world's leading professional golf organization for women. Founded in 1950, the association celebrates a diverse and storied membership with more than 1,700 members representing 29 different countries. With a Vision to inspire, empower, educate and entertain by showcasing the very best of women's golf, LPGA Tour Professionals compete across the globe, while dedicated LPGA Teaching and Club Professionals (T&CP) directly impact the game through teaching, coaching and management. The Symetra Tour consistently produces a pipeline of talent ready for the world stage. The LPGA is headquartered in Daytona Beach, Florida. Follow the LPGA on its television home, Golf Channel, and on the web via: www.LPGA.com, www.facebook.com/lpga.official, www.twitter.com/lpga, and www.youtube.com/lpgavideo.

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