



NW ARKANSAS CHAMPIONSHIP LOOKING FOR VOLUNTEERS

Volunteers who register receive exclusive Callaway Golf discount

ROGERS, AR (MAY 1, 2012) – Over 100 volunteers are needed for the Walmart NW Arkansas Championship presented by P&G, the official LPGA Tour stop headed to Pinnacle Country Club in Rogers June 25- July 1. Golf knowledge is not required and those who register now will receive an exclusive offer from Callaway Golf.

“The world’s best female golfers will be playing and anyone interested in seeing these players and a first-class tournament experience from behind the scenes are encouraged to volunteer,” said Tournament Director David Shoemaker. “Every year our tournament receives high praise from the Tour and it goes without saying this couldn’t be done without our volunteers, many of whom come back year after because of the enjoyable experiences they’ve had.”

The volunteer fee is \$45 and includes two Callaway Golf shirts and headwear featuring the tournament logos, a volunteer badge valid for week-long tournament access and parking, four weekly grounds tickets for guests of the volunteer’s choice, an invitation to the annual volunteer appreciation party, and meals and beverages during assigned shifts. Employees from Walmart and P&G, as well as Pinnacle Country Club members are eligible for a discounted registration fee with the supplied promotional code from their respective employer or club.

In addition to the benefits of volunteering, those who register now can receive an exclusive discount from Callaway Golf of 20% off their entire purchase at CallawayGolf.com.

Tickets are on sale at www.nwachampionship.com, or by calling (479) 715-6100. Daily tickets are \$25, valid any one day, Friday, June 29 – Sunday, July 1. Weekly grounds passes, valid all week, can be purchased for \$50. Admission is free to the public Monday, June 25 – Thursday, June 28. Children 17 years old and younger are admitted free with a ticketed adult.

For more tournament information visit www.nwachampionship.com,
Facebook.com/NWACHampionship
Twitter @NWACHampionship

SHARE: @NWACHampionship is looking for a few good volunteers! Register now and receive 20% your entire purchase with @Callaway! Details: <http://bit.ly/IjxwG6>

RESOURCES:

PHOTOS- <https://www.facebook.com/NWACHampionship/photos>
[Facebook.com/NWACHampionship](https://www.facebook.com/NWACHampionship)
[Twitter @NWACHampionship](https://twitter.com/NWACHampionship)



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About Walmart

Wal-Mart Stores, Inc. (NYSE: WMT) serves customers and members more than 200 million times per week at over 10,000 retail units under 69 different banners in 27 countries. With fiscal year 2012 sales of approximately \$444 billion, Walmart employs more than 2 million associates worldwide. Walmart continues to be a leader in sustainability, corporate philanthropy and employment opportunity. Additional information about Walmart can be found by visiting <http://walmartstores.com>, and on Facebook at <http://facebook.com/walmart> and on Twitter at <http://twitter.com/walmart>. Online merchandise sales are available at <http://www.walmart.com> and <http://www.samsclub.com>.

About Procter & Gamble

P&G serves approximately 4.4 billion people around the world with its brands. The Company has one of the strongest portfolios of trusted, quality, leadership brands, including Pampers®, Tide®, Ariel®, Always®, Whisper®, Pantene®, Mach3®, Bounty®, Dawn®, Fairy®, Gain®, Pringles®, Charmin®, Downy®, Lenor®, Iams®, Crest®, Oral-B®, Duracell®, Olay®, Head & Shoulders®, Wella®, Gillette®, Braun®, Fusion®, Ace®, Febreze®, Ambi Pur®, SK-II®, and Vicks®. The P&G community includes operations in about 80 countries worldwide. Please visit <http://www.pg.com> for the latest news and in-depth information about P&G and its brands.

About the LPGA (Ladies Professional Golf Association)

The LPGA is the world's leading professional golf organization for women. Founded in 1950, the association celebrates a diverse and storied membership with more than 1,700 members representing 29 different countries. With a Vision to inspire, empower, educate and entertain by showcasing the very best of women's golf, LPGA Tour Professionals compete across the globe, while dedicated LPGA Teaching and Club Professionals (T&CP) directly impact the game through teaching, coaching and management. The Symetra Tour consistently produces a pipeline of talent ready for the world stage. The LPGA is headquartered in Daytona Beach, Florida. Follow the LPGA on its television home, Golf Channel, and on the web via: www.LPGA.com, www.facebook.com/lpga.official, www.twitter.com/lpga, and www.youtube.com/lpgavideo.

About Octagon Global Events

Octagon Global Events is a division of Octagon, the world's largest sports and entertainment representation and marketing agency. Octagon Global Events focuses on premium event/property management and providing strategic corporate solutions. The division currently manages two Champions Tour events, three LPGA Tour events, the Course of the Force and the Toyota Texas Bass Classic. For more information, visit www.octagonglobalevents.com.

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