



TWO-TIME CHAMPION YANI TSENG RETURNS TO PINNACLE *Strong tournament field and charitable focus also highlighted*

ROGERS, AR (JUNE 12, 2012) – Two-time defending Walmart NW Arkansas Champion and the No.1 ranked player in the world, Yani Tseng, visited Pinnacle Country Club today as part of media day for this year's event. The Walmart NW Arkansas Championship presented by P&G will return to Rogers June 25-July 1.

Tournament officials also highlighted other key features that will be part of this year's event including:

- **FIELD AND PURSE:** As of this week the tournament field features 17 of the top-20 players in the Rolex World Rankings and every Tour winner this season. The list of competitors also includes 16 players who've captured major championships throughout their careers including two five-time winners Tseng and Se Ri Pak. The event's purse of \$2 million is one of the top five purses on the LPGA Tour including majors.
- **2012 CHARITABLE PROGRAM:** This year's Walmart NW Arkansas Championship will have an estimated charitable impact of more than \$400,000 in support of several different organizations and causes in the region. The primary focus of this year's charitable initiative is a Goodwill Industries program in Northwest Arkansas, Providing Opportunities for Women through Education and Resources (Power). This program provides services to low-income women in Benton and Washington Counties in the form of job readiness training, placement and support. Several other local charities will also be receiving grants from the tournament.
- **HD BROADCAST:** All three rounds of the tournament will once again be nationally-televised on the Golf Channel, and for the first time ever the tournament will air in high-definition (HD) through a tournament sponsorship from Funai, a consumer electronics manufacturer of major brands including Emerson, Sylvania and Symphonic.
- **MILITARY AND SERVICE PERSONNEL IN FREE:** The tournament will once again honor current and former military and service personnel by extending them free admission including their families all tournament week, June 25-July 1, by presenting some form of military ID.

Tickets are on sale at www.nwachampionship.com, or by calling (479) 715-6100. Daily tickets are \$25, valid any one day, Friday, June 29 – Sunday, July 1. Weekly grounds passes, valid all week, can be purchased for \$50. Admission is free to the public Monday, June 25 – Thursday, June 28. Children 17 years old and younger are admitted free with a ticketed adult.



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RESOURCES:

For more tournament information visit www.nwachampionship.com
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About Walmart

Wal-Mart Stores, Inc. (NYSE: WMT) serves customers and members more than 200 million times per week at over 10,000 retail units under 69 different banners in 27 countries. With fiscal year 2012 sales of approximately \$444 billion, Walmart employs more than 2 million associates worldwide. Walmart continues to be a leader in sustainability, corporate philanthropy and employment opportunity. Additional information about Walmart can be found by visiting <http://walmartstores.com>, and on Facebook at <http://facebook.com/walmart> and on Twitter at <http://twitter.com/walmart>. Online merchandise sales are available at <http://www.walmart.com> and <http://www.samsclub.com>.

About Procter & Gamble

P&G serves approximately 4.4 billion people around the world with its brands. The Company has one of the strongest portfolios of trusted, quality, leadership brands, including Pampers®, Tide®, Ariel®, Always®, Whisper®, Pantene®, Mach3®, Bounty®, Dawn®, Fairy®, Gain®, Pringles®, Charmin®, Downy®, Lenor®, Iams®, Crest®, Oral-B®, Duracell®, Olay®, Head & Shoulders®, Wella®, Gillette®, Braun®, Fusion®, Ace®, Febreze®, Ambi Pur®, SK-II®, and Vicks®. The P&G community includes operations in about 80 countries worldwide. Please visit <http://www.pg.com> for the latest news and in-depth information about P&G and its brands.

About the LPGA (Ladies Professional Golf Association)

The LPGA is the world's leading professional golf organization for women. Founded in 1950, the association celebrates a diverse and storied membership with more than 1,700 members representing 29 different countries. With a Vision to inspire, empower, educate and entertain by showcasing the very best of women's golf, LPGA Tour Professionals compete across the globe, while dedicated LPGA Teaching and Club Professionals (T&CP) directly impact the game through teaching, coaching and management. The Symetra Tour consistently produces a pipeline of talent ready for the world stage. The LPGA is headquartered in Daytona Beach, Florida. Follow the LPGA on its television home, Golf Channel, and on the web via: www.LPGA.com, www.facebook.com/lpga.official, www.twitter.com/lpga, and www.youtube.com/lpgavideo.

About Octagon Global Events

Octagon Global Events is a division of Octagon, the world's largest sports and entertainment representation and marketing agency. Octagon Global Events focuses on premium event/property management and providing strategic corporate solutions. The division currently manages two Champions Tour events, three LPGA Tour events, the Course of the Force and the Toyota Texas Bass Classic. For more information, visit www.octagonglobalevents.com.

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