



P&G
NW ARKANSAS
CHAMPIONSHIP
PRESENTED BY
Walmart 

2010 TOURNAMENT INFORMATION



TOURNAMENT FACT SHEET

DATES	September 6 – 12, 2010
LOCATION	Pinnacle Country Club 3 Clubhouse Drive Rogers, AR 72758 (479) 273-0500
PURSE	\$2,000,000 - standard disbursement
FORMAT	Three day, 54-Hole Tournament Play Cut will be made after Saturday's round
TELEVISION	Golf Channel Live National Coverage Friday, Sept. 10, 11:30 a.m. – 1:30 p.m. CST Saturday, Sept. 11, 3:00 – 5:00 p.m. CST Sunday, Sept. 12, 3:00 – 5:00 p.m. CST
BENEFITTING CHARITIES	The First Tee of Northwest Arkansas NW Arkansas Women's Shelter Arkansas Children's Hospital Pagnozzi Charities Boys & Girls Club of Fayetteville & Benton Junior Auxiliary of Rogers-Bentonville Youth Bridge Teen Action and Support Center Lightning Soccer
TOURNAMENT WEBSITE	www.NWACHampionship.com

TOURNAMENT SCHEDULE

- MONDAY, SEPTEMBER 6** Professional Practice
(No pre-determined times or pairings)
- P & G NW Arkansas Championship
presented by Walmart – Qualifier (1:00 pm)
- TUESDAY, SEPTEMBER 7** Professional Practice
(No pre-determined times or pairings)
- Champagne Reception – Blakeman’s Fine Jewelry (5:30 pm – 6:30 pm)
- Official Pro-Am Pairings Party Powered by Tyson – John Q. Hammons Convention Center (6:30 pm – 10:00 pm)
**Invitation Required*
- WEDNESDAY, SEPTEMBER 8** P & G NW Arkansas Championship
presented by Walmart Official Pro-Am
7:00 am – 9:10 am and 12:00 pm – 2:10 pm Tee Times
- THURSDAY, SEPTEMBER 9** P & G NW Arkansas Championship
presented by Walmart – Official Pro-Am
7:00 am – 9:10 am and 12:00 pm – 2:10 pm Tee Times
- FRIDAY, SEPTEMBER 10** First Round, P & G NW Arkansas Championship
presented by Walmart
- Golf Channel Coverage, 11:30 am – 1:30 pm CST
- SATURDAY, SEPTEMBER 11** Second Round, P & G NW Arkansas Championship
presented by Walmart
- Golf Channel Coverage, 3:00 pm – 5:00 pm CST
- SUNDAY, SEPTEMBER 12** Final Round, P & G NW Arkansas Championship
presented by Walmart
- Golf Channel Coverage, 3:00 pm – 5:00 pm CST
- Immediately following play: 18th green Awards Ceremony

*Schedule subject to change

HOURS OF OPERATION

Tournament Office

Monday – Saturday

6:00 am – 6:00 pm

Sunday

7:00 am – 4:00 pm

Admissions/Will Call

Monday – Sunday

7:00 am – 4:00 pm

Concessions Stands

Monday – Tuesday

9:00 am – 4:00 pm

Wednesday – Sunday

8:00 am – 6:00 pm

Driving Range

Monday – Saturday

6:00 am – 6:00 pm

Sunday

6:00 am – 2:00 pm

Finance Office

Monday – Friday

8:00 am – 5:00 pm

Saturday – Sunday

8:00 am – One hour after play

Player Services/Registration

Monday – Tuesday

7:00 am – 6:00 pm

Wednesday – Thursday

6:00 am – 9:00 pm

Friday

6:00 am – 1:00 pm

Public Shuttles

Monday – Sunday

1 half an hour before play begins

1 hour after play stops

Volunteer Headquarters

Monday – Sunday

6:30 am – 4:00 pm

2010 TOURNAMENT STAFF

Executive Director	Andy Bush
Director of Sales	David Shoemaker
Sponsor Services Coordinator	Lesley Baker
Tournament Coordinator	Sara Rogers
Tournament Assistant	Michelle Sparks
Operations Specialist	Fred Lawson
Operations Assistant	Evan Harwood
VP of Marketing & Communications	Jeff Kleiber
Marketing & Communications Manager	Adam Harris
Marketing & Communications Coordinator	Kristin Fowler
Marketing & Communications Assistant	Ryan Anderson
Pinnacle Country Club Staff & Support	
General Manager	Pat Hennessey
Head Golf Professional	Paul Eiserman
Golf Course Superintendent	Todd Towery

TOURNAMENT CONTACT SHEET

Embassy Suites	(479) 254-8400
Pinnacle Country Club	(479) 273-0500
Pinnacle Country Club Golf Shop	(479) 418-7446

DIRECTIONS / PARKING

From Joplin, MO (North):

Take MO-249 S toward I-44, MO-249 becomes US-71 S/I-540 S (Crossing into Arkansas) for approx. 60 miles. Take Exit 82. Turn right on to Promenade Blvd. and follow signs to media parking.

From Harrison, AR (East):

Take US-412 West for approx. 62 miles. Merge onto I-540 North for approx. 12 miles. Take Exit 82. Turn left on to Promenade Blvd. and follow signs to media parking.

From Fort Smith, AR (South):

Take I-540 North for approx. 63 miles. Take Exit 82. Turn left on to Promenade Blvd. and follow signs to media parking.

From Tulsa, OK (West):

Take US-412 East for approx. 104 miles into Springdale, Arkansas (Portions toll). Merge onto I-540 North on the right for approx. 11 miles. Take Exit 82. Turn left on to Promenade Blvd. and follow signs to media parking.