



NEWS RELEASE

For Release: Sunday, September 13, 2009
Contact: **David Shoemaker**, Director of Sales
(479) 657-6410 or david.shoemaker@octagon.com
Adam Harris, Marketing & Communications Manager
(919) 531-0500 or adam.harris@octagon.com

JIYAI SHIN WINS 2009 P&G BEAUTY NW ARKANSAS CHAMPIONSHIP EARNS 3RD VICTORY OF THE YEAR IN PLAYOFF

ROGERS, AR – Jiyai Shin (70-70-64 = 204) turned in a remarkable final round performance to win the 2009 P&G Beauty NW Arkansas Championship presented by John Q. Hammons. Shin defeated Angela Stanford and Sun Young Yoo on the second hole of a sudden death playoff to capture her third victory of 2009 and the sixth of her young career. The 21-year-old shot a tournament-low seven-under-par 64 to overcome a seven stroke second round deficit. She earned \$270,000 for her win.

Shin turned in less-than-ideal rounds over the first two days, shooting back-to-back 1-under 70s. However, playing nearly two hours ahead of the final group, she shot the best round of the tournament, a bogey-free 64 that included five birdies on the back nine and seven for the day.

Following her round, Shin waited patiently to see if her clubhouse lead would stand. Song-Hee Kim, the second round leader, was never able to gain momentum on Sunday and finished 1-over on the day, dropping her to a T4 finish at 8-under.

Sun Young Yoo, who started the day at 6-under, made birdie on the final hole to earn a berth in the playoff. Stanford, playing in the final group, was even-par for the day over 17 holes before making an exhilarating 25-foot eagle putt on the final hole to make the playoff a three-way affair.

The golfers replayed the par-5 18th hole to begin the playoff and each made birdie. They then moved to the par-3 15th hole, where Shin drained a 12-foot birdie putt to win following her opponents' misses.

"I saw that Angela's ball looks like just almost straightaway, no left to the right. But Angela's ball went left to the right. So I said that was different looking. So I trust Angela's putt, and then I set up about the cup to the left of the hole and then I made it. Angela's big help for me," said Shin about the winning putt.

Shin entered the tournament ranked fifth in the world, and will likely move up when the world rankings are released tomorrow. Her winner's check brought her season earnings to \$1,498,861, leading the LPGA Tour. The young golfer leads the Rolex Rookie of the Year standings by a wide margin and surpassed Cristie Kerr for the lead in the Rolex Player of the Year standings.



octagon
events



Crowds at the tournament swelled as the day progressed and rainy weather subsided for the most part. Fans could sense an exciting finish with the logjam near the top of the leaderboard and the anticipation peaked when Stanford closed out regulation with her eagle putt. Following the first playoff hole, galleries rushed to the 15th hole to witness Shin's moment in the spotlight.

The gracious champion was surprised by her come from behind victory and appreciative of all the support she received. Fans roared with applause as she returned to the 18th green to receive the champion's trophy presented by Mayor Steve Womack and representatives from tournament sponsors Procter & Gamble and Walmart.

For complete information on the tournament visit www.pgbeautytournament.com.

About Procter & Gamble

Three billion times a day, P&G brands touch the lives of people around the world. The company has one of the strongest portfolios of trusted, quality, leadership brands, including Pantene®, Olay®, Cover Girl®, Venus®, Pampers®, Tide®, Always®, Herbal Essences®, Mach3®, Bounty®, Dawn®, Gain®, Pringles®, Charmin®, Downy®, Iams®, Crest®, Oral-B®, Actonel®, Duracell®, Head & Shoulders®, Gillette®, PUR®, and Braun®. The P&G community consists of 138,000 employees working in over 80 countries worldwide. Please visit <http://www.pg.com> for the latest news and in-depth information about P&G and its brands.

About the Ladies Professional Golf Association

The LPGA features a membership comprised of world-class LPGA Tour professionals and dedicated Teaching and Club Professionals (T&CP). Today's LPGA Tour features the most talented global group of professional athletes who, in 2009, will compete in events in 10 countries. In addition to its dynamic Tour members, 1,200 certified LPGA T&CP members serve the golf industry in teaching, coaching and management positions, and oversee programs aimed at increasing the involvement of women, girls and youth in golf. The LPGA's Vision is to inspire, empower, educate and entertain by showcasing the best golf professionals in the world. Its Mission is to be a leader in the world of sports, to promote economic empowerment for all members, and to serve as role models on and off the course. The LPGA is headquartered in Daytona Beach, Fla. For more information on the LPGA, log on to www.LPGA.com.

About Octagon's Golf Division

Octagon Golf & Outdoors is a division of Octagon, the world's largest sports and entertainment representation and marketing agency. Octagon Golf & Outdoors focuses on premium event/property management, developing key player relationships and providing strategic corporate solutions. The division currently manages two Champions Tour events, two LPGA Tour events, one Nationwide Tour event, the 2009 U.S. Amateur and the Toyota Texas Bass Classic. Additionally, Octagon Golf & Outdoors represents famed teaching professional Hank Haney and numerous PGA TOUR, LPGA Tour and Champions Tour professionals. For more information visit www.octagongolf.com.



octagon
events