



P&G beauty
NW ARKANSAS
CHAMPIONSHIP
PRESENTED BY JOHN Q. HAMMONS

NEWS RELEASE

For Release: Monday, July 20, 2009

Contact: **David Shoemaker**, Director of Sales
(479) 657-6410 or david.shoemaker@octagon.com
Adam Harris, Marketing & Communications Manager
(919) 531-0500 or adam.harris@octagon.com

DEFENDING CHAMPION LEE & 2009 LPGA MAJOR WINNERS COMING TO P&G BEAUTY NW ARKANSAS CHAMPIONSHIP

ROGERS, AR – Defending champion Seon Hwa Lee will return to the P&G Beauty NW Arkansas Championship presented by John Q. Hammons in September with hopes of winning her second title. She will be joined by the three 2009 LPGA Tour major winners, including Eun-Hee Ji, last week's U.S. Women's Open champion. Brittany Lincicome and Anna Nordqvist, who won the Kraft Nabisco Championship and McDonald's LPGA Championship, respectively, will also compete. Tickets are now on sale for the upcoming tournament at Pinnacle Country Club in Rogers, September 11 – 13.

“Our LPGA event in Northwest Arkansas is fortunate to be part of a vibrant, growing community,” said Jay Allen, Tournament Chairman. “We have an opportunity to be a truly special event on the LPGA Tour and the players and the Tour appreciate the potential here. When all is said and done, we will have a world-class field come September.”

Lee shot 15-under-par over three rounds to defeat Jane Park and Meena Lee by one stroke in 2008. The 23 year-old Lee native of South Korea is a four-time LPGA Tour champion and the 2006 Louise Suggs Rolex Rookie of the Year. Lee earned \$1,187,294 in 2008, the sixth-highest total on the LPGA Tour. She has already earned three top-10 finishes in the first half of the 2009 season, including a third-place finish recently at the Jamie Farr Owens Corning Classic.

Ji turned in the performance of her life last week at the U.S. Women's Open to win her second career LPGA Tour event and first major championship. She made a remarkable 20 foot downhill putt on the final hole to avoid a playoff and capture the trophy. Ji was the only golfer to break par for the tournament. She earned \$585,000 for the victory, the largest payout on the LPGA Tour.

Lincicome is one of the top, young American stars on the LPGA Tour. She is one of the longest hitters on Tour and a fan favorite because of her outgoing personality. The 23 year-old broke through for her first major this year at the Kraft Nabisco Championship. It was her third career victory.



octagon
events



Nordqvist became a Rolex First-Time Winner at the McDonald's LPGA Championship. The 22 year-old native of Sweden turned professional in late 2008 following the LPGA Final Qualifying Tournament. She had a successful amateur career in Europe and then collegiately at Arizona State University.

Daily tickets are \$15 Tuesday – Thursday of tournament week and \$25 for championship play, Friday – Sunday. Week-long grounds badges can be purchased for \$50. Fans can purchase online at www.PGBeautyChampionship.com or by calling (479) 715-6100.

The tournament will continue to allow 20 area charitable organizations who are dedicated to children and children's health the opportunity to sell weekly grounds badges while keeping 100 percent of the proceeds. To support your favorite participating charity, visit www.PGBeautyChampionship.com.

For more information on the P&G Beauty NW Arkansas Championship, please visit www.PGBeautyChampionship.com.

About Procter & Gamble

Three billion times a day, P&G brands touch the lives of people around the world. The company has one of the strongest portfolios of trusted, quality, leadership brands, including Pantene®, Olay®, Cover Girl®, Venus®, Pampers®, Tide®, Always®, Herbal Essences®, Mach3®, Bounty®, Dawn®, Gain®, Pringles®, Charmin®, Downy®, Iams®, Crest®, Oral-B®, Actonel®, Duracell®, Head & Shoulders®, Gillette®, PUR®, and Braun®. The P&G community consists of 138,000 employees working in over 80 countries worldwide. Please visit <http://www.pg.com> for the latest news and in-depth information about P&G and its brands.

About John Q. Hammons Hotels & Resorts, LLC

Springfield, Mo.-based John Q. Hammons Hotels & Resorts, LLC is the nation's leading independent builder, developer, owner and manager of upscale, full-service hotels, resorts and suites, including: Embassy Suites Hotels, Renaissance, Marriott, Radisson, Residence Inn, Homewood Suites by Hilton, Holiday Inn and Courtyard by Marriott brands. With 62 hotels strategically located near demand generators, such as state capitals, universities, airports, corporate headquarters or office parks in secondary and tertiary markets, John Q. Hammons Hotels & Resorts' properties are dominant in their markets. Over the course of his impressive career in the hotel business, Mr. Hammons has developed 164 hotels. For more information, visit www.jqh.com.

About the Ladies Professional Golf Association

The LPGA features a membership comprised of world-class LPGA Tour professionals and dedicated Teaching and Club Professionals (T&CP). Today's LPGA Tour features the most talented global group of professional athletes who, in 2009, will compete in events in 10 countries. In addition to its dynamic Tour members, 1,200 certified LPGA T&CP members serve the golf industry in teaching, coaching and management positions, and oversee programs aimed at increasing the involvement of women, girls and youth in golf. The LPGA's Vision is to inspire, empower, educate and entertain by showcasing the best golf professionals in the world. Its Mission is to be a leader in the world of sports, to promote economic empowerment for all members, and to serve as role models on and off the course. The LPGA is headquartered in Daytona Beach, Fla. For more information on the LPGA, log on to www.LPGA.com.



octagon
events



About Octagon's Golf Division

Octagon Golf & Outdoors is a division of Octagon, the world's largest sports and entertainment representation and marketing agency. Octagon Golf & Outdoors focuses on premium event/property management, developing key player relationships and providing strategic corporate solutions. The division currently manages two Champions Tour events, two LPGA Tour events, one Nationwide Tour event, the 2009 U.S. Amateur and the Toyota Texas Bass Classic. Additionally, Octagon Golf & Outdoors represents famed teaching professional Hank Haney and numerous PGA TOUR, LPGA Tour and Champions Tour professionals. For more information visit www.octagongolf.com.



octagon
events