



*P&G*beauty
NW ARKANSAS
CHAMPIONSHIP
PRESENTED BY JOHN Q. HAMMONS

NEWS RELEASE

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TICKETS NOW ON SALE FOR P&G BEAUTY NW ARKANSAS CHAMPIONSHIP

VOLUNTEERS NEEDED TO STAFF 3RD ANNUAL LPGA EVENT

ROGERS, AR – Tournament officials for the P&G Beauty NW Arkansas Championship presented by John Q. Hammons have announced that tickets are now available for the 2009 LPGA Tour event held September 7 – 13, 2009 at Pinnacle Country Club in Rogers. In addition, the tournament is still in need of volunteers to staff the event.

“Given the times that we are in, our event is receiving great support from the Northwest Arkansas community,” said Tournament Chairman Jay Allen. “However, we do need a strong base of volunteers to put this event on. Being a volunteer to an LPGA event does require a personal commitment, but the unique thing about it is that you are actually part of the game, and you receive an inside look at the staging and execution of a true major league sports event.”

Daily tickets are \$15 Tuesday – Thursday of tournament week and \$25 for championship play, Friday – Sunday. Week-long grounds badges can be purchased for \$50. Fans can purchase online at www.PGBeautyChampionship.com or by calling (479) 715-6100.

The tournament will continue to allow 20 area charitable organizations who are dedicated to children and children’s health the opportunity to sell weekly grounds badges while keeping 100 percent of the proceeds. To support your favorite participating charity, visit www.PGBeautyChampionship.com.

Tournament officials are also calling on residents to support their community and local charities by volunteering for the 2009 tournament. Each year, over 700 volunteers donate their time and energy to ensure the tournament’s success. Volunteering is a great way to have fun, support your community and watch the best female golfers in the world. There are a number of different committees, each with unique responsibilities, including: Marshals, Standard Bearers, Scoring, Transportation and TV support. Those interested must be at least 16 years old to volunteer, however golf knowledge is not required. Staff will provide training sessions for certain committees.



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The volunteer fee is \$75 and includes two official volunteer shirts and a hat. Antigua is the official volunteer uniform provider. Volunteers also receive free entry and parking to the event all week and additional weekly grounds passes to give to friends. Breakfast and lunch are provided on scheduled work days, and an invitation to the Volunteer Appreciation Party will be extended prior to the event.

For more information on the P&G Beauty NW Arkansas Championship, please visit www.PGBeautyChampionship.com.

About Procter & Gamble

Three billion times a day, P&G brands touch the lives of people around the world. The company has one of the strongest portfolios of trusted, quality, leadership brands, including Pantene®, Olay®, Cover Girl®, Venus®, Max Factor®, Pampers®, Tide®, Always®, Herbal Essences®, Mach3®, Bounty®, Dawn®, Gain®, Pringles®, Folgers®, Charmin®, Downy®, Iams®, Crest®, Oral-B®, Actonel®, Duracell®, Head & Shoulders®, Gillette®, PUR®, and Braun®. The P&G community consists of 138,000 employees working in over 80 countries worldwide. Please visit <http://www.pg.com> for the latest news and in-depth information about P&G and its brands.

About John Q. Hammons Hotels & Resorts, LLC

Springfield, Mo.-based John Q. Hammons Hotels & Resorts, LLC is the nation's leading independent builder, developer, owner and manager of upscale, full-service hotels, resorts and suites, including: Embassy Suites Hotels, Renaissance, Marriott, Radisson, Residence Inn, Homewood Suites by Hilton, Holiday Inn and Courtyard by Marriott brands. With 62 hotels strategically located near demand generators, such as state capitals, universities, airports, corporate headquarters or office parks in secondary and tertiary markets, John Q. Hammons Hotels & Resorts' properties are dominant in their markets. Over the course of his impressive career in the hotel business, Mr. Hammons has developed 164 hotels. For more information, visit www.jqh.com.

About the Ladies Professional Golf Association

The LPGA features a membership comprised of world-class LPGA Tour professionals and dedicated Teaching and Club Professionals (T&CP). Today's LPGA Tour features the most talented global group of professional athletes who, in 2009, will compete in events in 10 countries. In addition to its dynamic Tour members, 1,200 certified LPGA T&CP members serve the golf industry in teaching, coaching and management positions, and oversee programs aimed at increasing the involvement of women, girls and youth in golf. The LPGA's Vision is to inspire, empower, educate and entertain by showcasing the best golf professionals in the world. Its Mission is to be a leader in the world of sports, to promote economic empowerment for all members, and to serve as role models on and off the course. The LPGA is headquartered in Daytona Beach, Fla. For more information on the LPGA, log on to www.LPGA.com.

About Octagon's Golf Division

Octagon Golf & Outdoors is a division of Octagon, the world's largest sports and entertainment representation and marketing agency. Octagon Golf & Outdoors focuses on premium event/property management, developing key player relationships and providing strategic corporate solutions. The division currently manages two Champions Tour events, two LPGA Tour events, one Nationwide Tour event, the 2009 U.S. Amateur and the Toyota Texas Bass Classic. Additionally, Octagon Golf & Outdoors represents famed teaching professional Hank Haney and numerous PGA TOUR, LPGA Tour and Champions Tour professionals. For more information visit www.octagongolf.com.



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